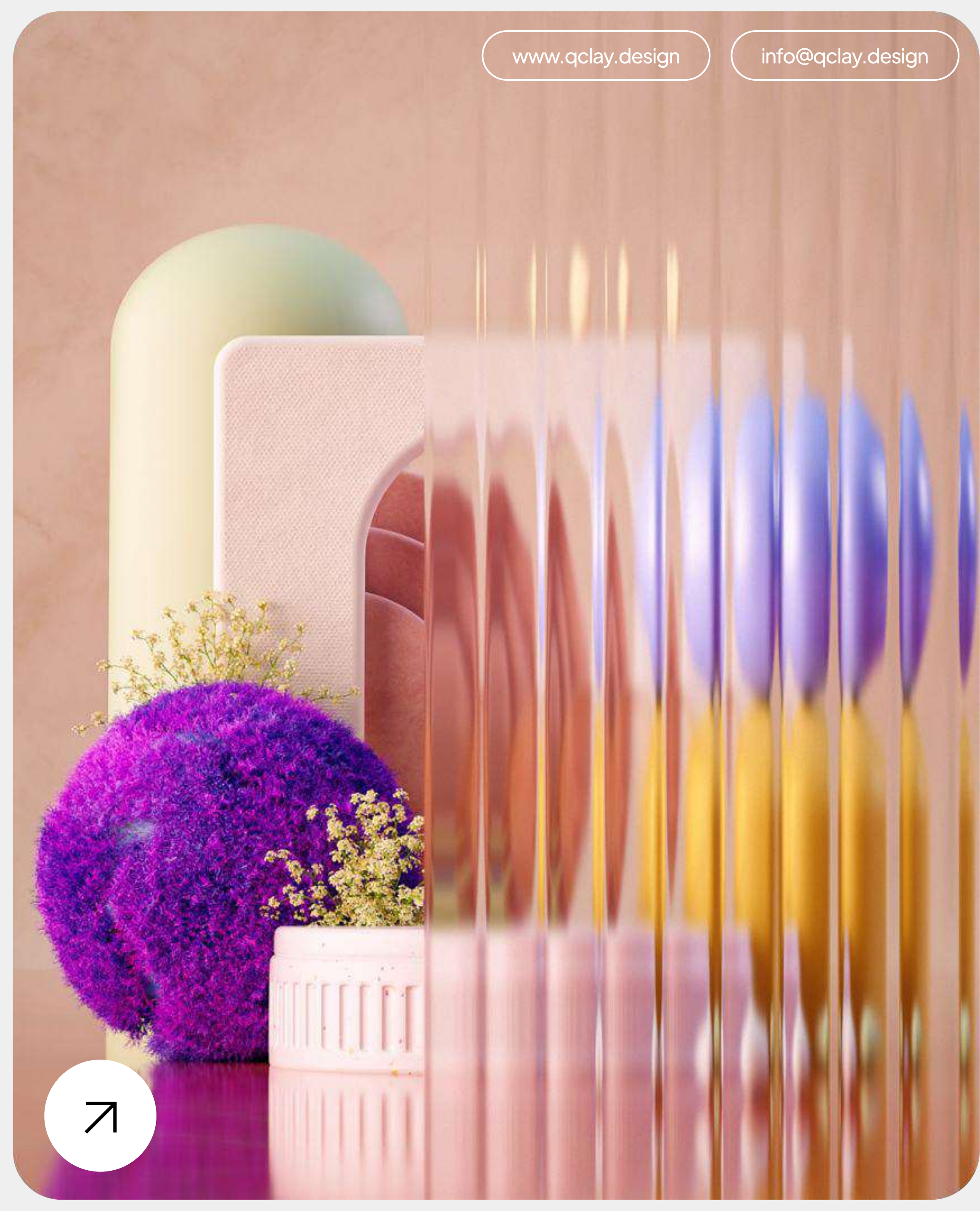# QClay Agency — Capabilities Deck

This deck should give you a high-level overview of our capabilities and experience in the design, branding, strategy and research, motion and digital space. Don't hesitate to reach out to us in case you have any questions or if you want to discuss your ideas in depth.

A little bit about us

Who we are ?

QClay is becoming one of the world's top designs agencies, we do the best interfaces, branding and develop websites with mobile applications

We are the only agency whose work is known to every UI/UX designer from anywhere in the world

▶ Show our portfolio

What is QClay Design?
We create trends

We have implemented projects for companies such as :

intel.	Uber	ORACLE
new balance	andreessen. horowitz	SoftBank

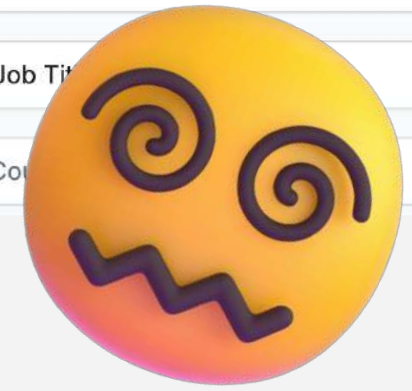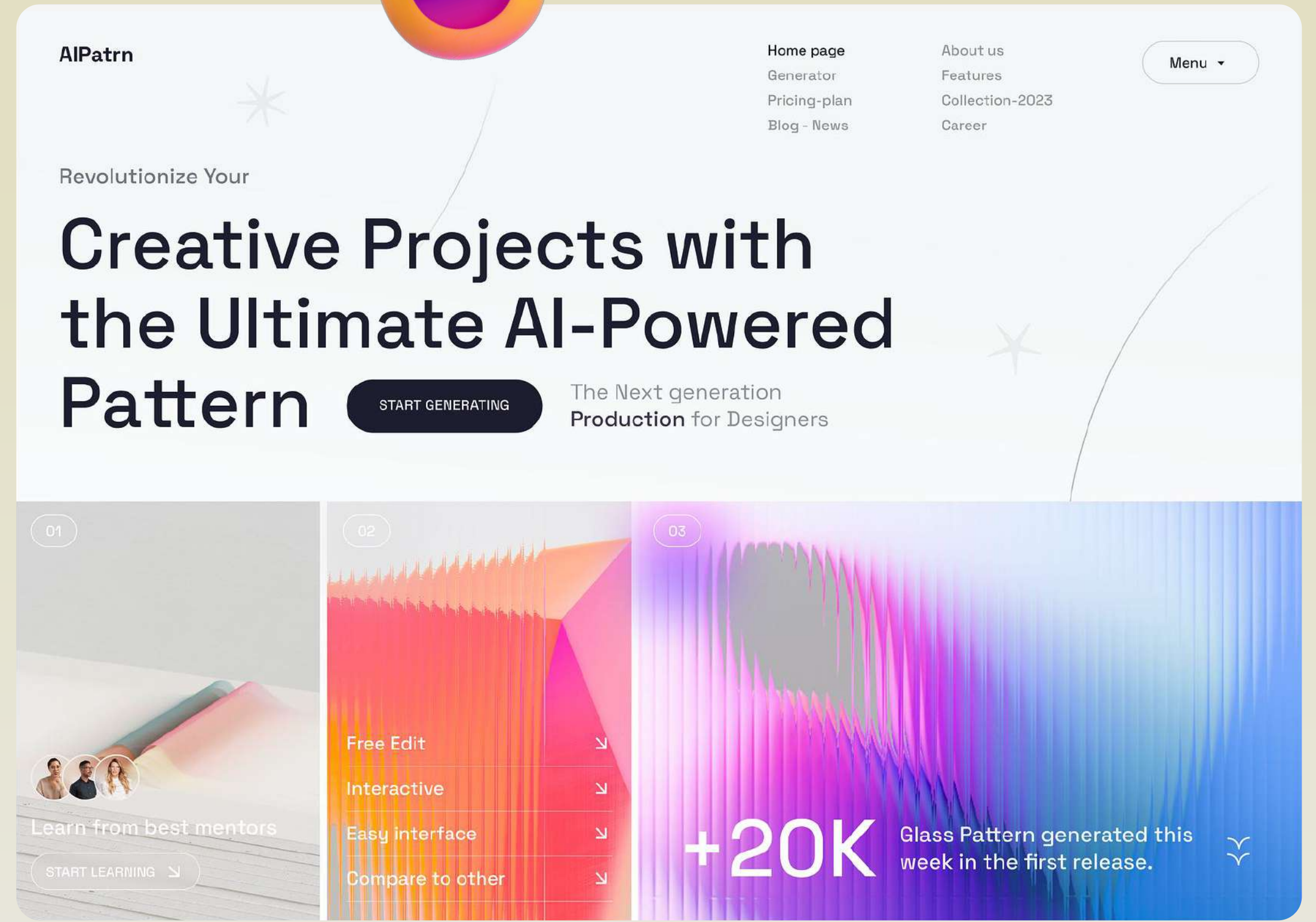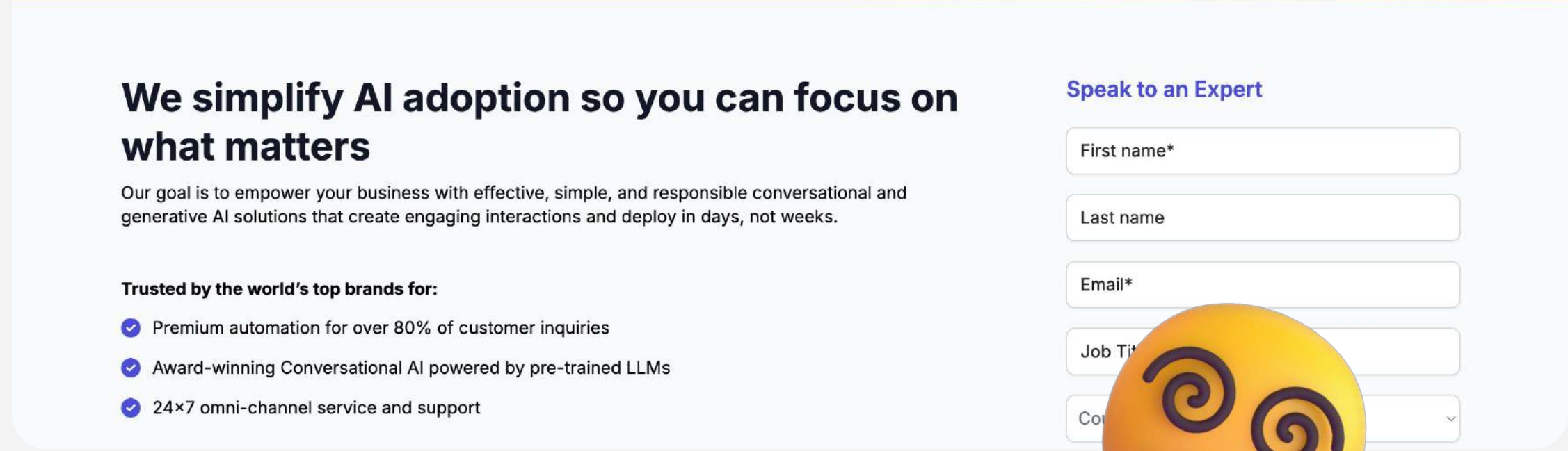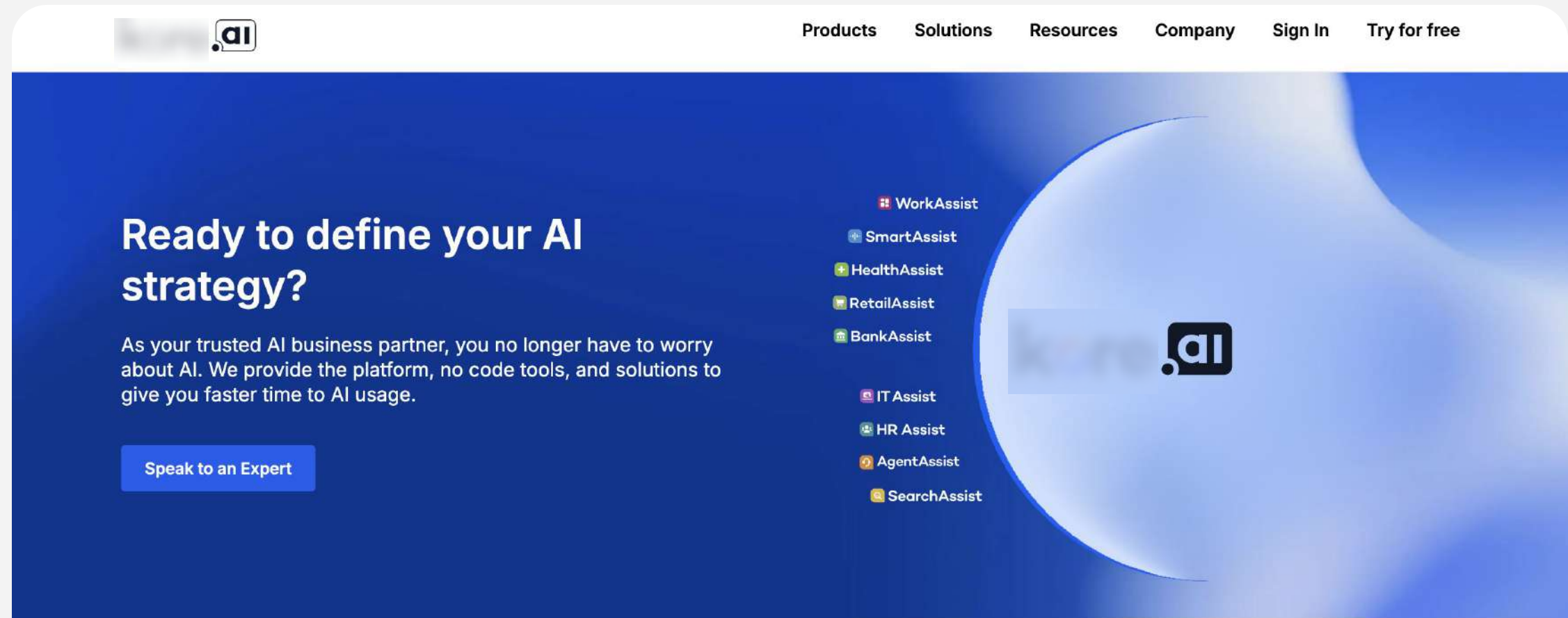and others from the top 500 fortune...

Other agencies

- Template solutions
- Crooked elements
- Overabundance of small information
- Many unnecessary elements

comparision

QCLAY

- Creative solution
- Unique design
- Memorable ideas
- Optimization of elements

---

kore.ai

Products   Solutions   Resources   Company   Sign In   Try for free

Menu ▾

Ready to define your AI strategy?

As your trusted AI business partner, you no longer have to worry about AI. We provide the platform, no code tools, and solutions to give you faster time to AI usage.

Speak to an Expert

⊞ WorkAssist
⊕ SmartAssist
⊞ HealthAssist
⊞ RetailAssist
⊞ BankAssist

⊞ IT Assist
⊞ HR Assist
⊞ AgentAssist
⊞ SearchAssist

kore.ai

We simplify AI adoption so you can focus on what matters

Our goal is to empower your business with effective, simple, and responsible conversational and generative AI solutions that create engaging interactions and deploy in days, not weeks.

Trusted by the world's top brands for:

- Premium automation for over 80% of customer inquiries
- Award-winning Conversational AI powered by pre-trained LLMs
- 24×7 omni-channel service and support

Speak to an Expert

First name*

Last name

Email*

Job Ti

Cou

AIPatrn

Home page   About us
Generator   Features
Pricing-plan   Collection-2023
Blog - News   Career

Menu ▾

Revolutionize Your

Creative Projects with the Ultimate AI-Powered Pattern   START GENERATING   The Next generation **Production** for Designers

01   02   03

Free Edit
Interactive
Easy interface
Compare to other

Learn from best mentors

START LEARNING ↘

+20K   Glass Pattern generated this week in the first release.

We create design — to inspire

Our designs are aimed to inspire and spark

Our Story

It all started with an idea when we were working under an international holding, while were for a few years on the projects with over 50 million of monthly visitors.

There, our core team has gained experience in analytics, user experience, graphic design and etc. We were confident in our skills and we believed that we can become one of the top design agencies globally - and we gave it a shot.

Our team of 5 has grown to 40+ members and expanded its geography to many countries across the globe in 3 years. Today, we have experts across many fields, which were selected from thousands of applicants, and we have also developed our very own AI-backed analytics tool. We are still growing, and growing very rapidly, with offices in South Korea, Georgia, and UAE. This year we have become the fastest growing design studio on Dribbble and we have over 150K designers following us on social media - making us the trend-setters globally.

Check Our Portfolio   Get In Touch

designers following us on social media
+150k

team members all over the world
+40

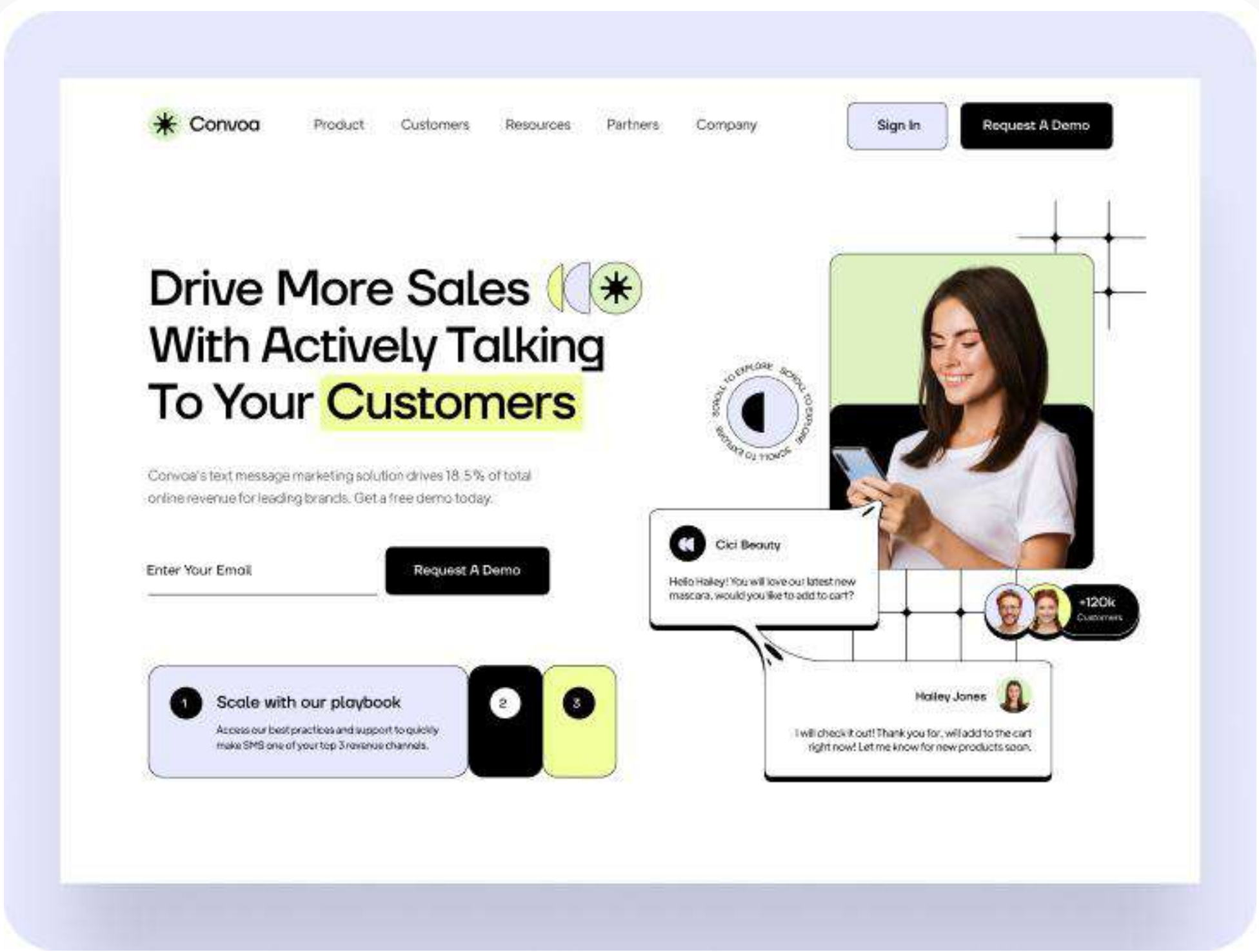countries represented in our agency
10
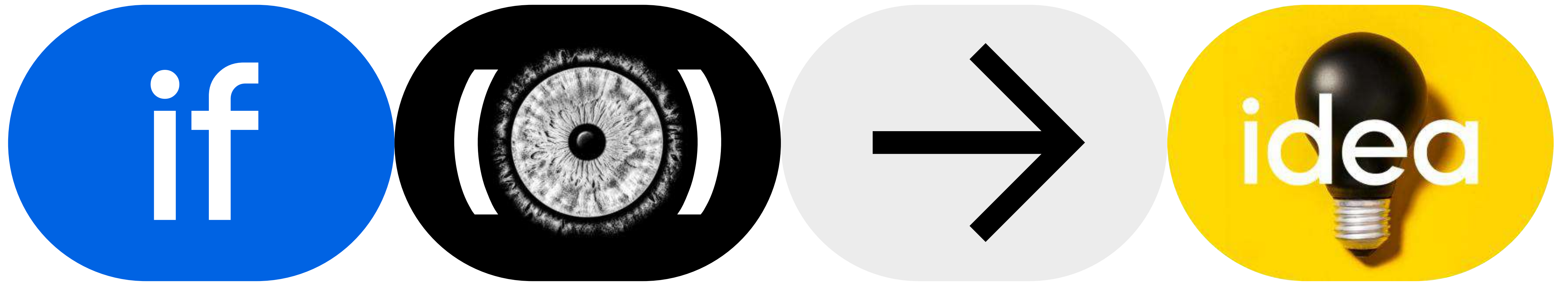
Services
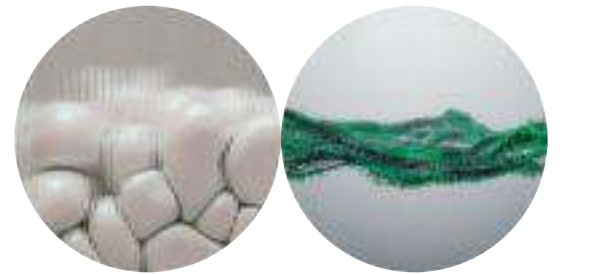
We strive to innovate

Each product is a unique communication and philosophy delivered via our prism of design.

+400 completed projects

Our in-house AI analytics tools helps us to explore millions of visual ideas, the best of which our team is using to craft unique and fresh solutions.

Meet by clothes
—————— see of by mind

Your product has a just few seconds

to form a positive impression on the user

Convoa

Drive More Sales With Actively Talking To Your Customers

Convoa's text message marketing solution drives 18.5% of total online revenue for leading brands. Get a free demo today.

How does the redesign affect the success of the company?

According to McKinsey and DMI, the S&P 500 companies that invested most into design processes, capabilities, and leadership over the past decade, including design stalwarts such as Disney, Nike, and P&G, outperformed the rest of the index by 211%.

British Council of Design - every £100 invested in design increases the business turnover by £225. Also, businesses that see design as integral are more than twice as likely as others to see a rapid growth.

statistics ——————→

211%

is more successful than other SPs

every £100

a design alert business spends on design increases turnover by £225

members

+300

About Team

We have gathered and nurtured all expertise in our team — researchers, strategists, designers, illustrators and developers. We craft thought through websites, apps and interfaces by translating our research into solutions.

+300

team from all over the world

Integrity

Honor and principles are vital parts of working relationships.

People First

People ignore the design that ignores people.

Diversity

Design doesn't have boundaries - it speaks all the languages.

Determination

Design should provoke the imagination and encourage people to go further.

Bogdan Falin
Anastasiia Hashynska
Pauline Deshpit
Zahra Karimi
Liena Wilki

emenko
Julia Nova
Olga Mainlik
Ekaterina Balderas
Julia Khachirova
Enrico

Kamil Milligan
Sara Pearson
Alexandr A. Yeager
Liena Slayton
Amjad Kurib

Mohammad Hashemi
Dmitriy Yevsindi
Julia Artemenko
Olga Naymuluk
Nadira
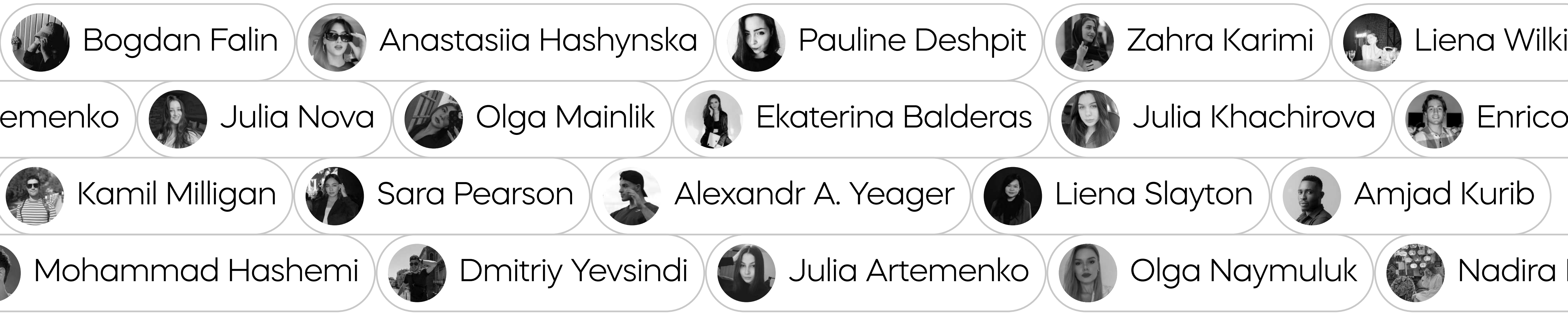
Life is not about finding yourself

It is about creating something bigger than yourself

QClay

Cases
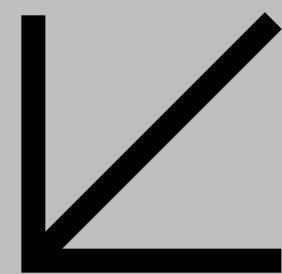
Capabilities

We are a full-cycle agency.
Research and in-depth analysis of the product.

Conceptualization of solution and brand identity for the targeted audience

User experience research based on the usability and meeting the business requirements

Creation of the unique design style and finalization of the design stage

Development of the product, based on the product requirements

Testing, support and maintenance of the product

Brand media support for external communications

Illustrations

CMS

SAAS

UI/UX

Web3.0

Startup

Brand strategy

Webflow

Figma

Shopify

Development

Moneliq Bank

01

Fintech   UI Design   UX Research/Design   Development

Problem

The client requested a complete UX and UI rethink for a banking system that included both web and mobile platforms. In addition, a multi-page website design was required that would meet modern standards and user expectations.

Solution

Our team not only successfully developed new UX and UI solutions, but also took over the layout and design of the project. This comprehensive process took 6-7 months, during which we worked closely with the client to ensure their complete satisfaction with the end result. The client appreciated our work and was extremely pleased with the results.
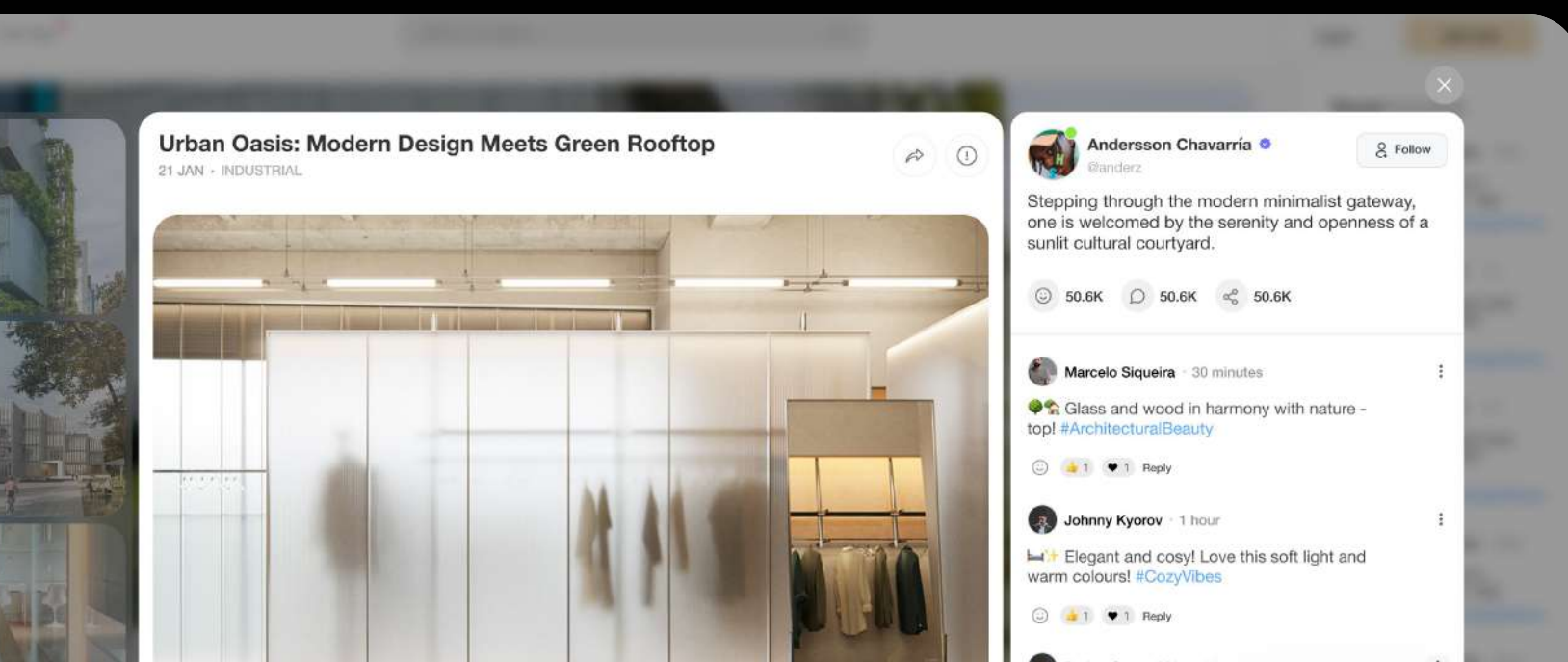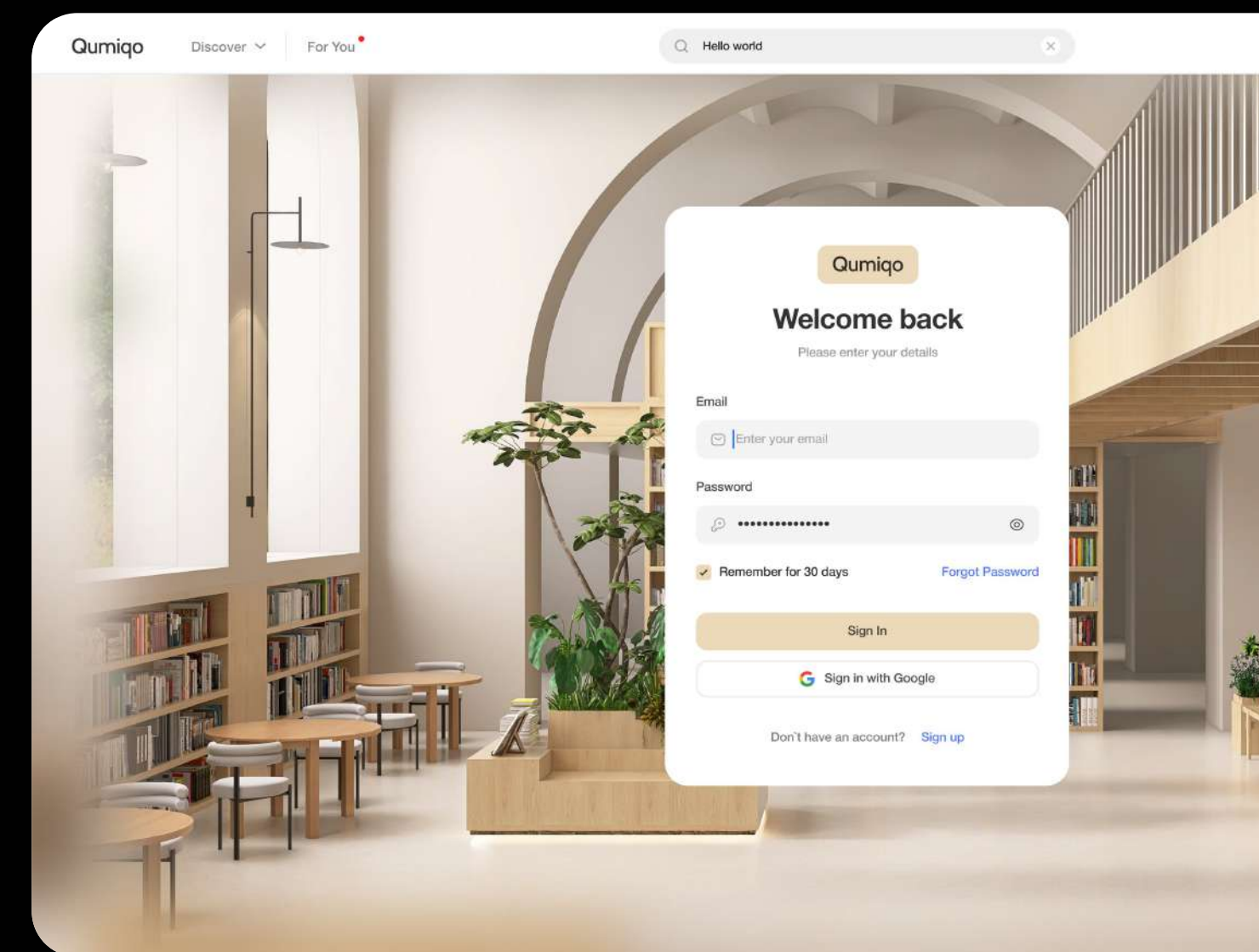
Qumiqo

view case ↗
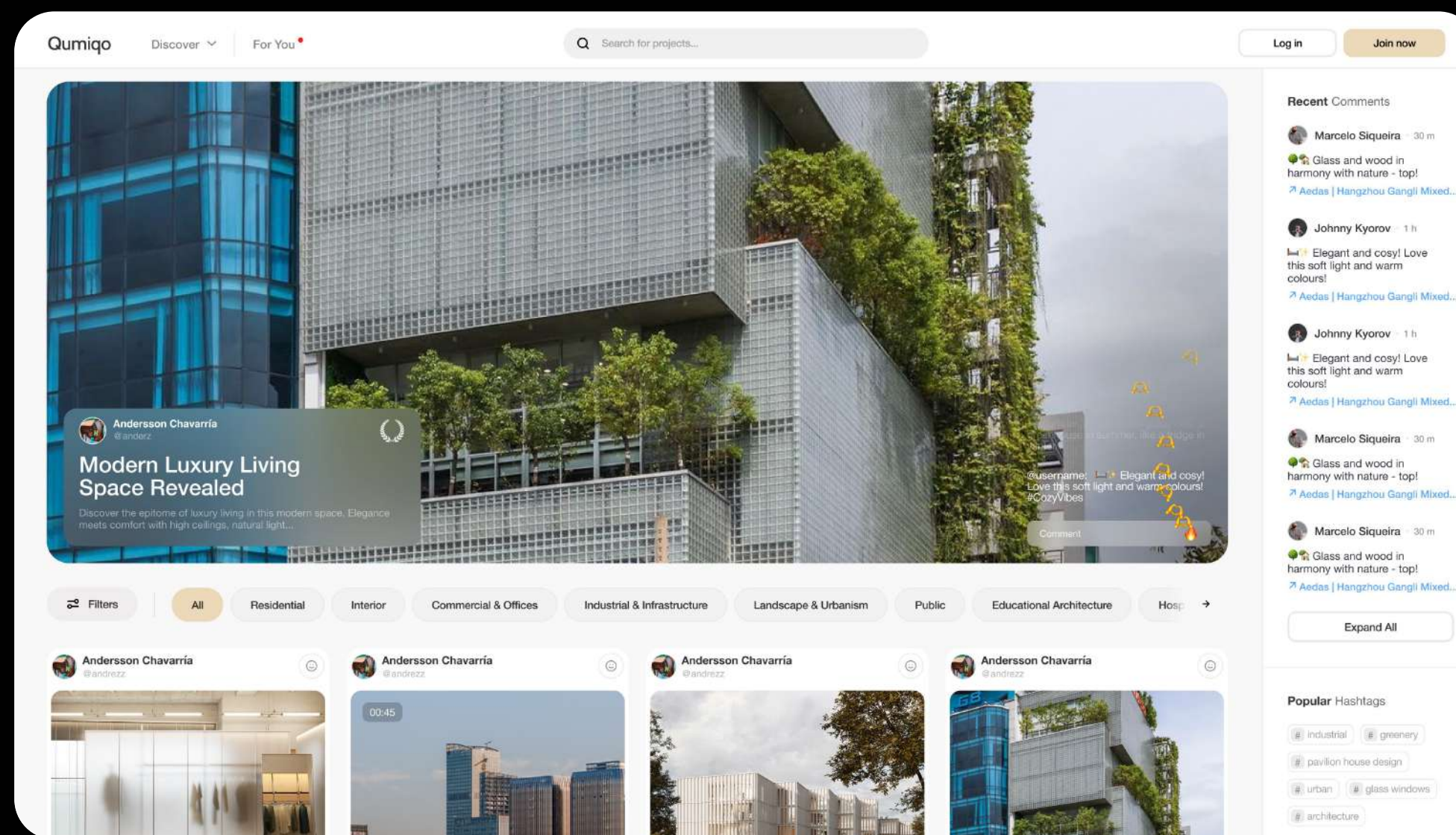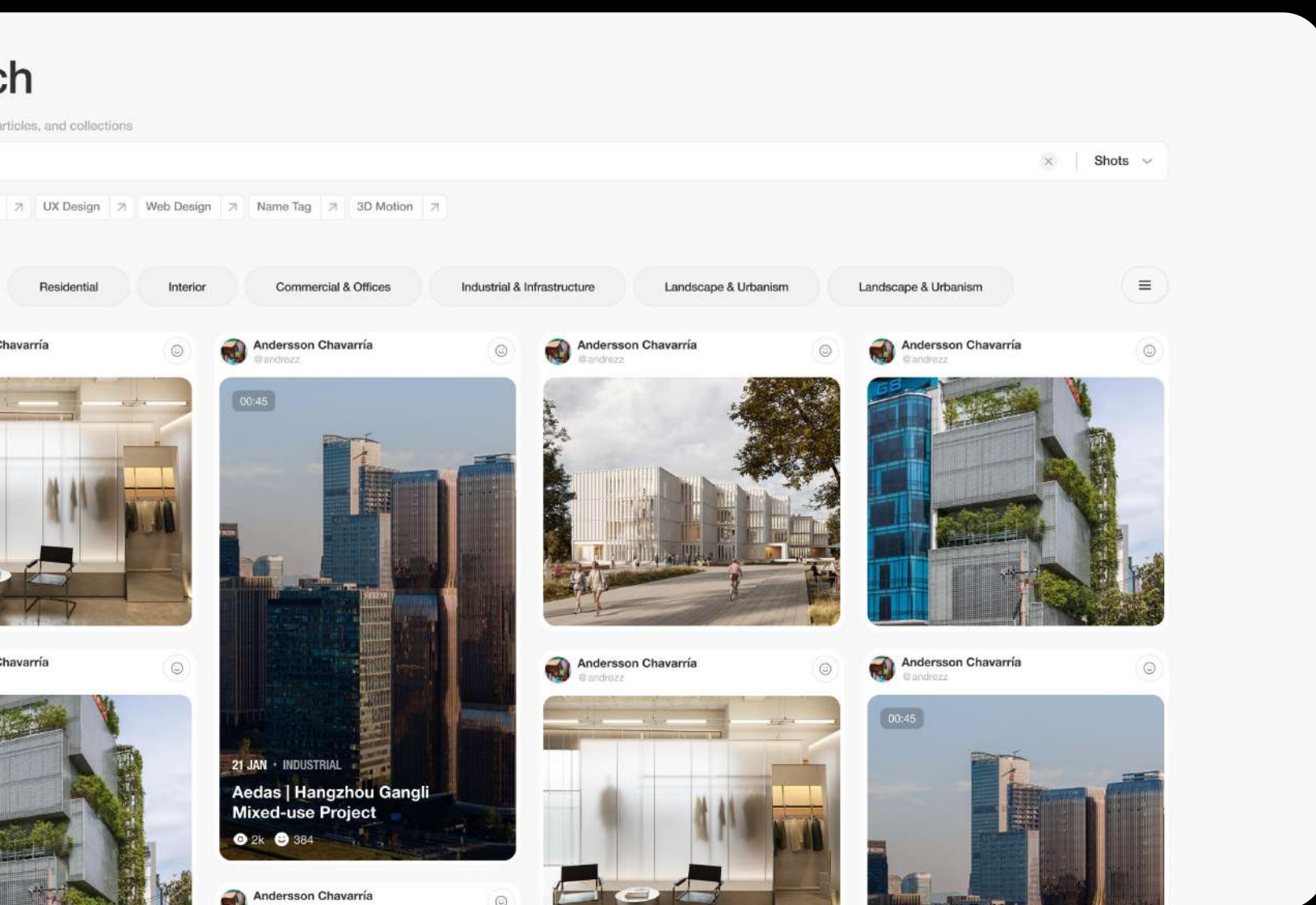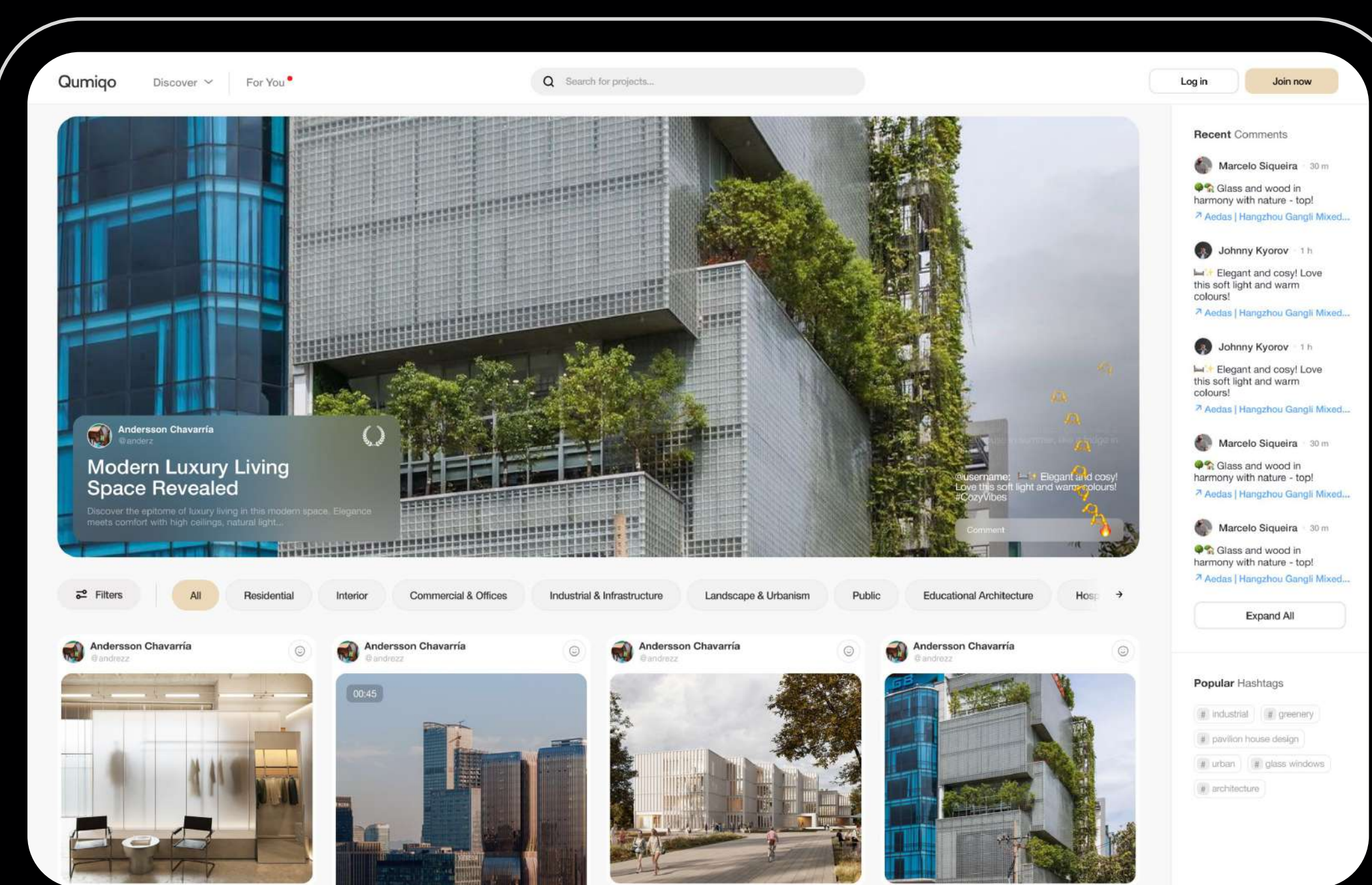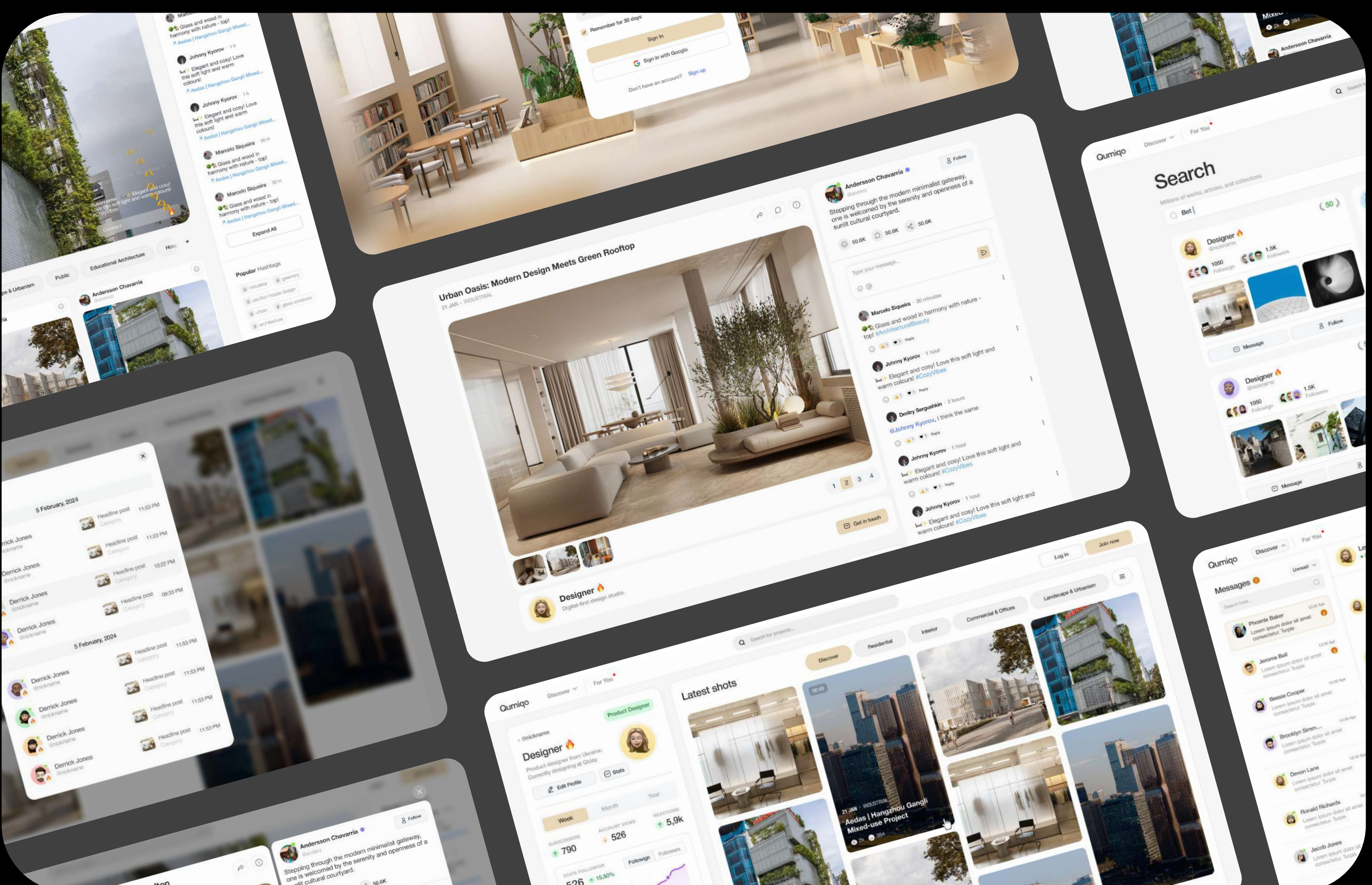
Content Platform UI Design UX Research/Design Development
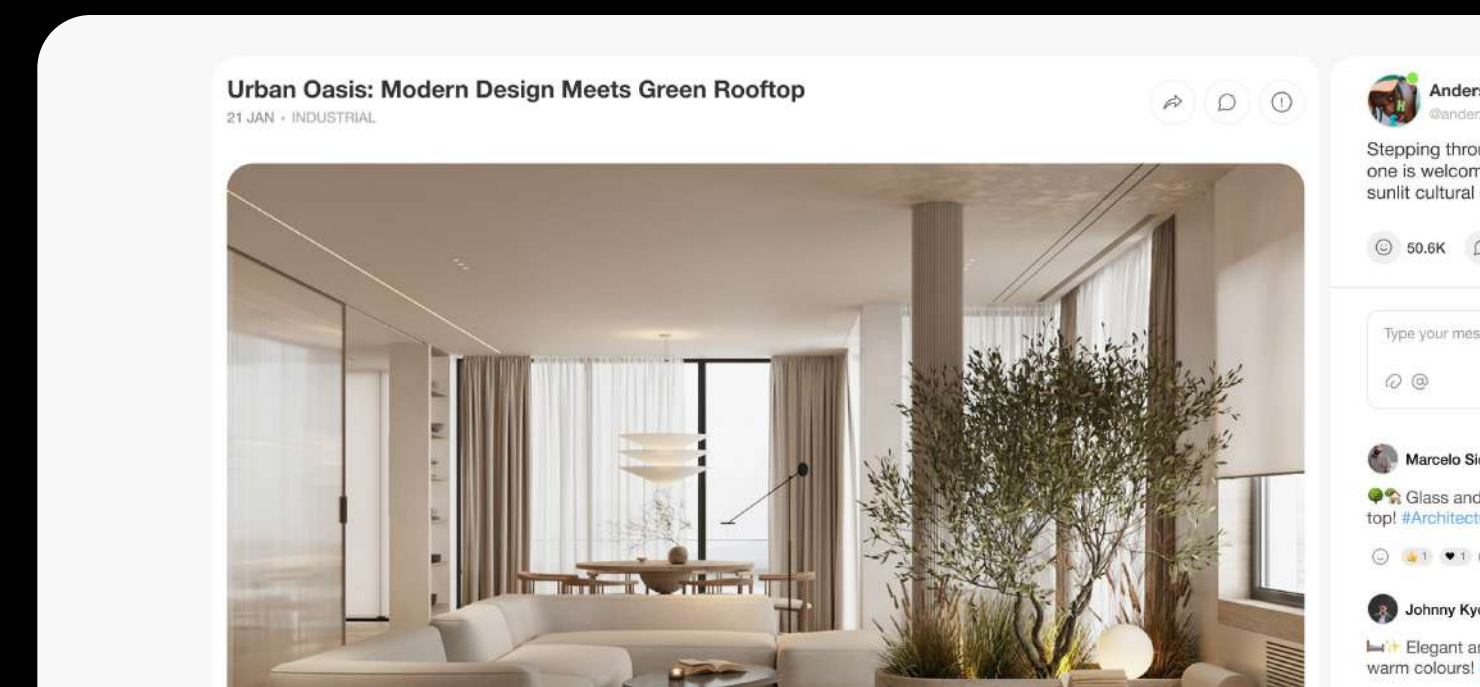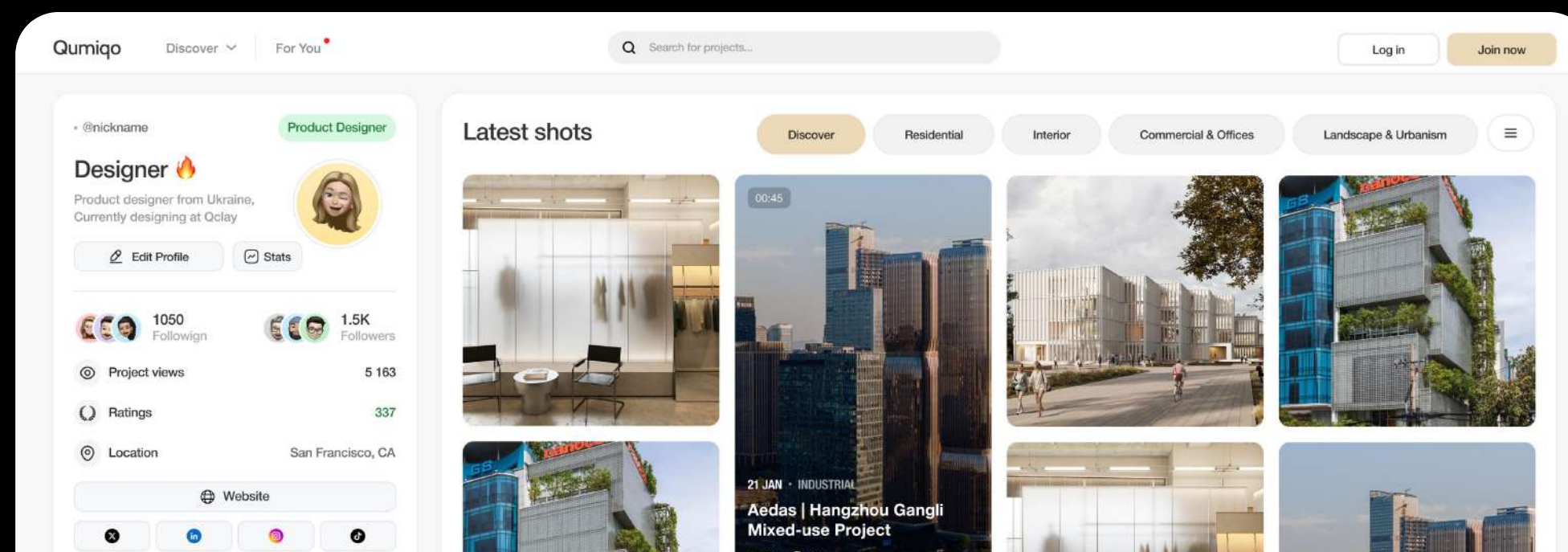
Problem

The client was asked to create an innovative platform for publishing architectural works. Creative UX and UI solutions were required to maximize user engagement.

Solution

Our team handled the entire scope of work, developing page adaptations with dark and light themes. We also carried out full platform development, working through several UX solutions to achieve an optimal user experience. The client was completely satisfied with the result, appreciating our approach and creativity.
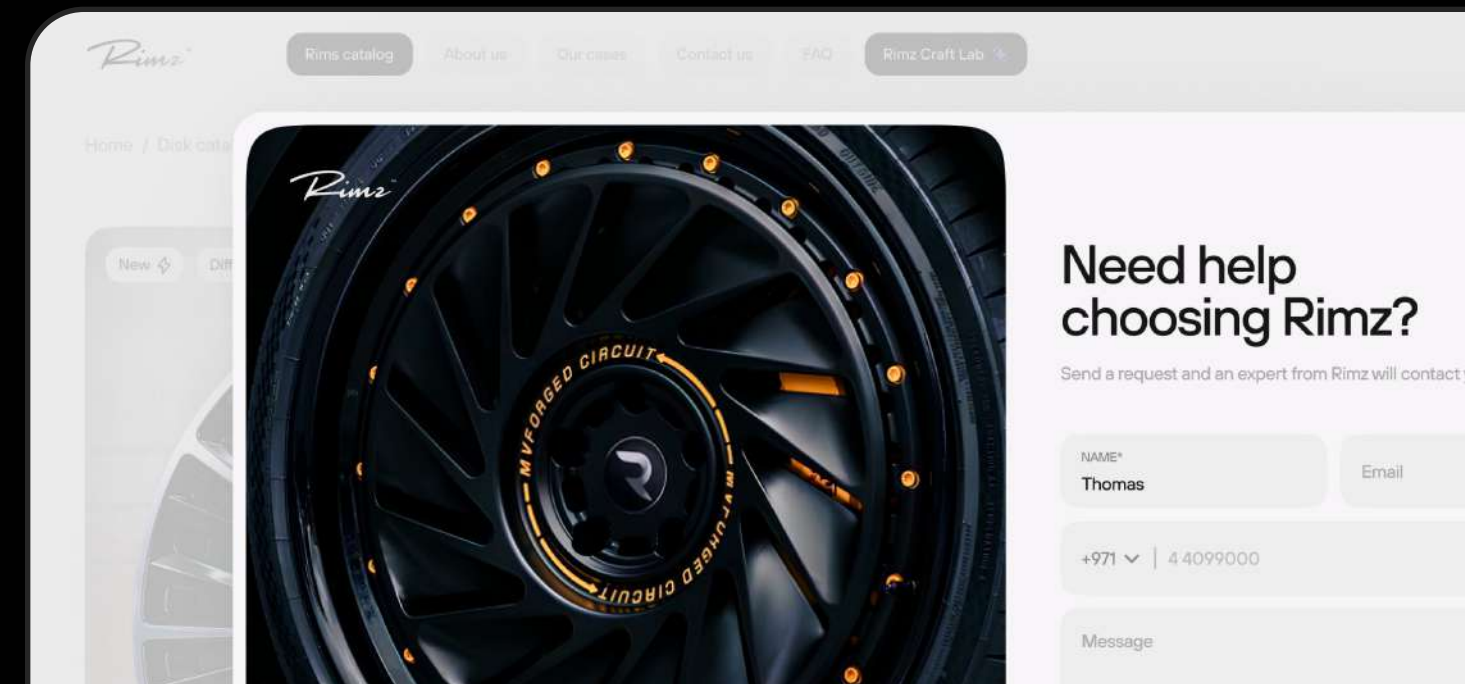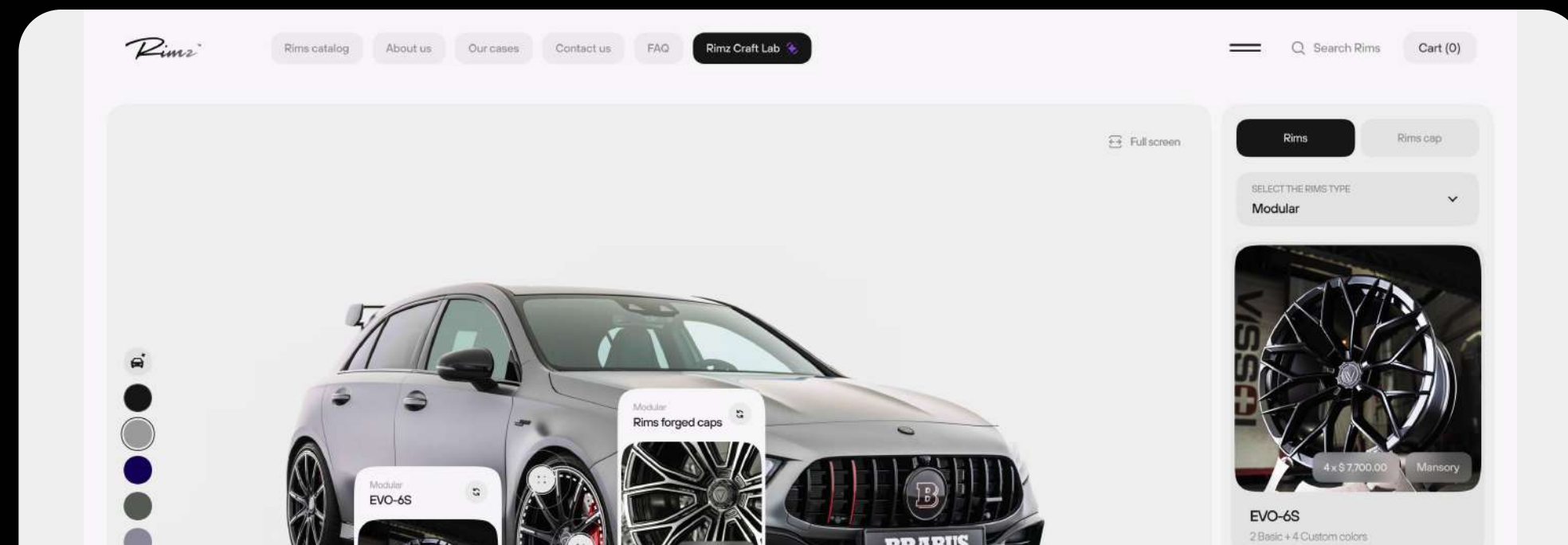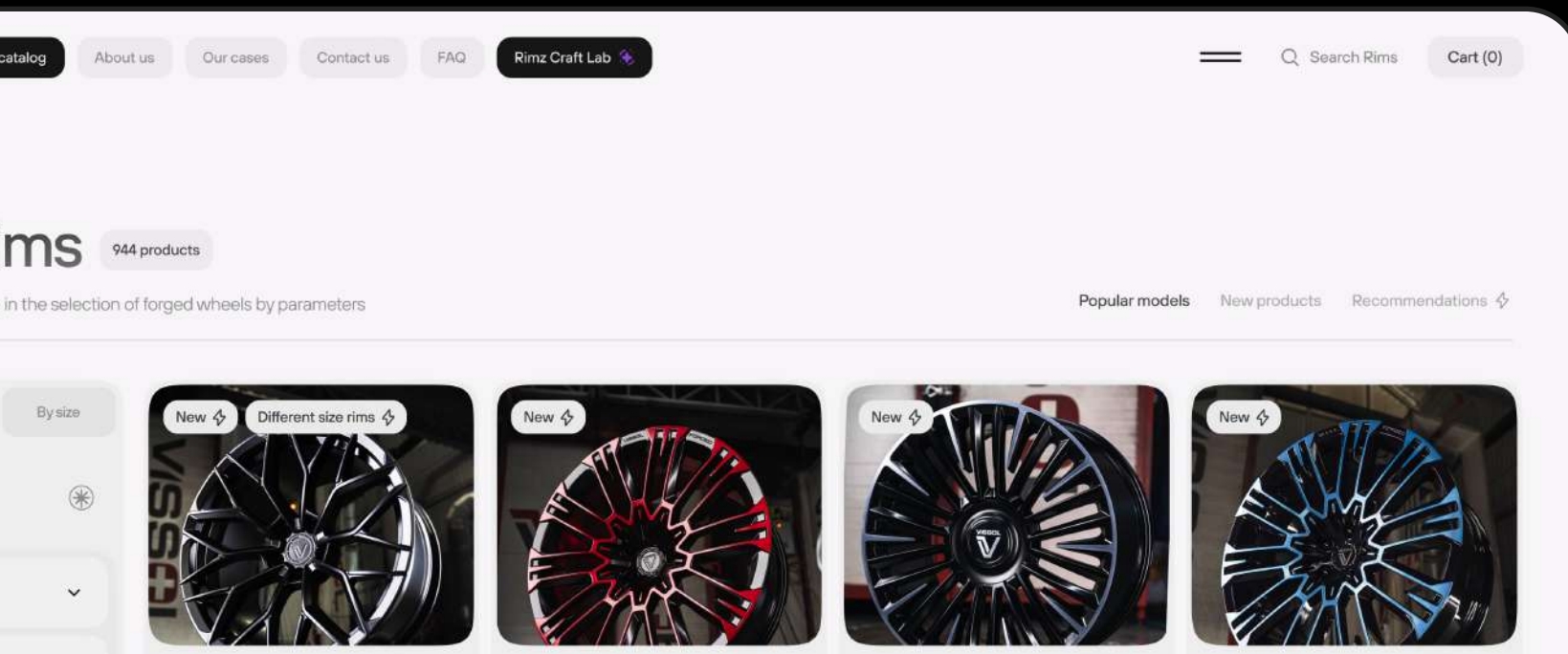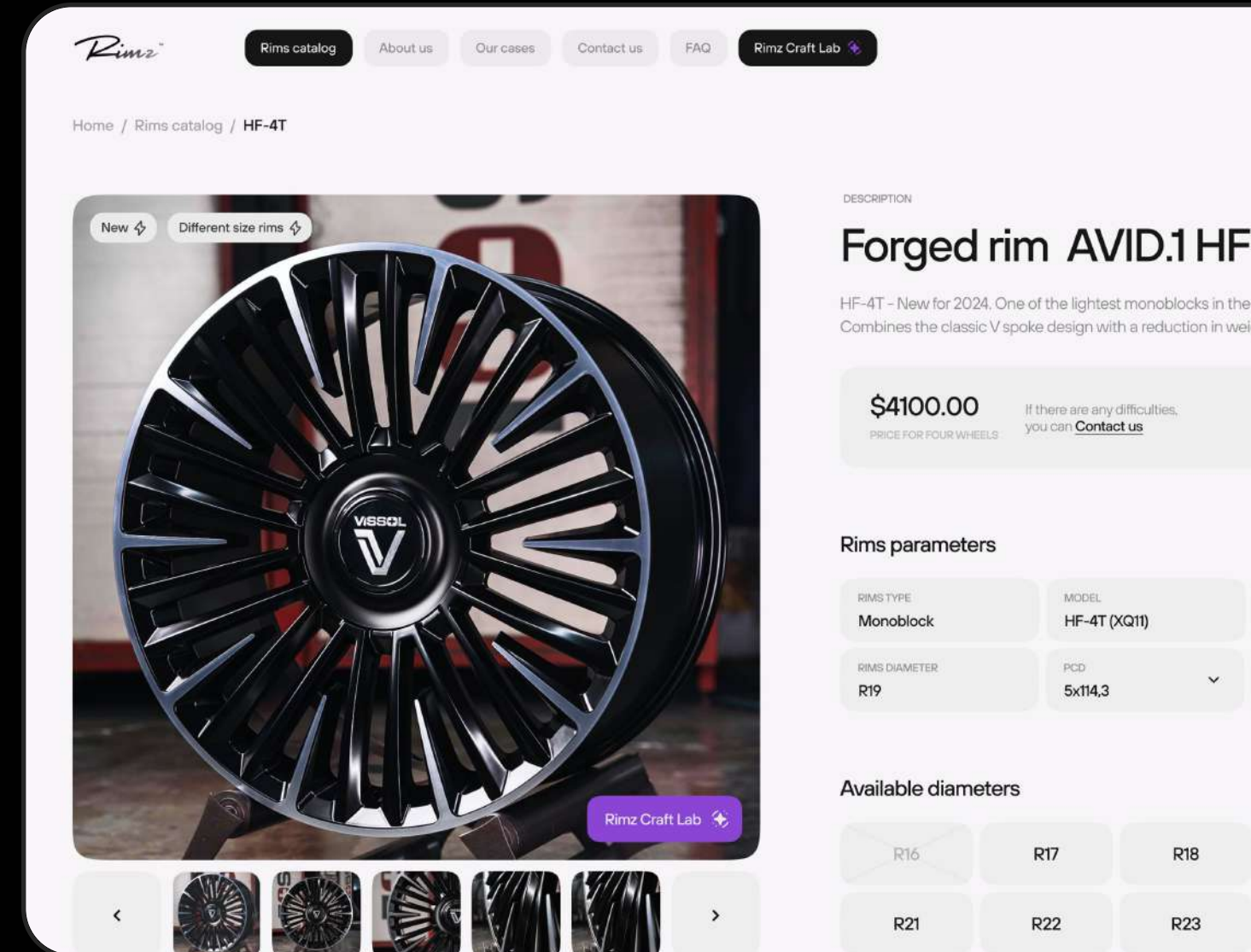
Qumiqo
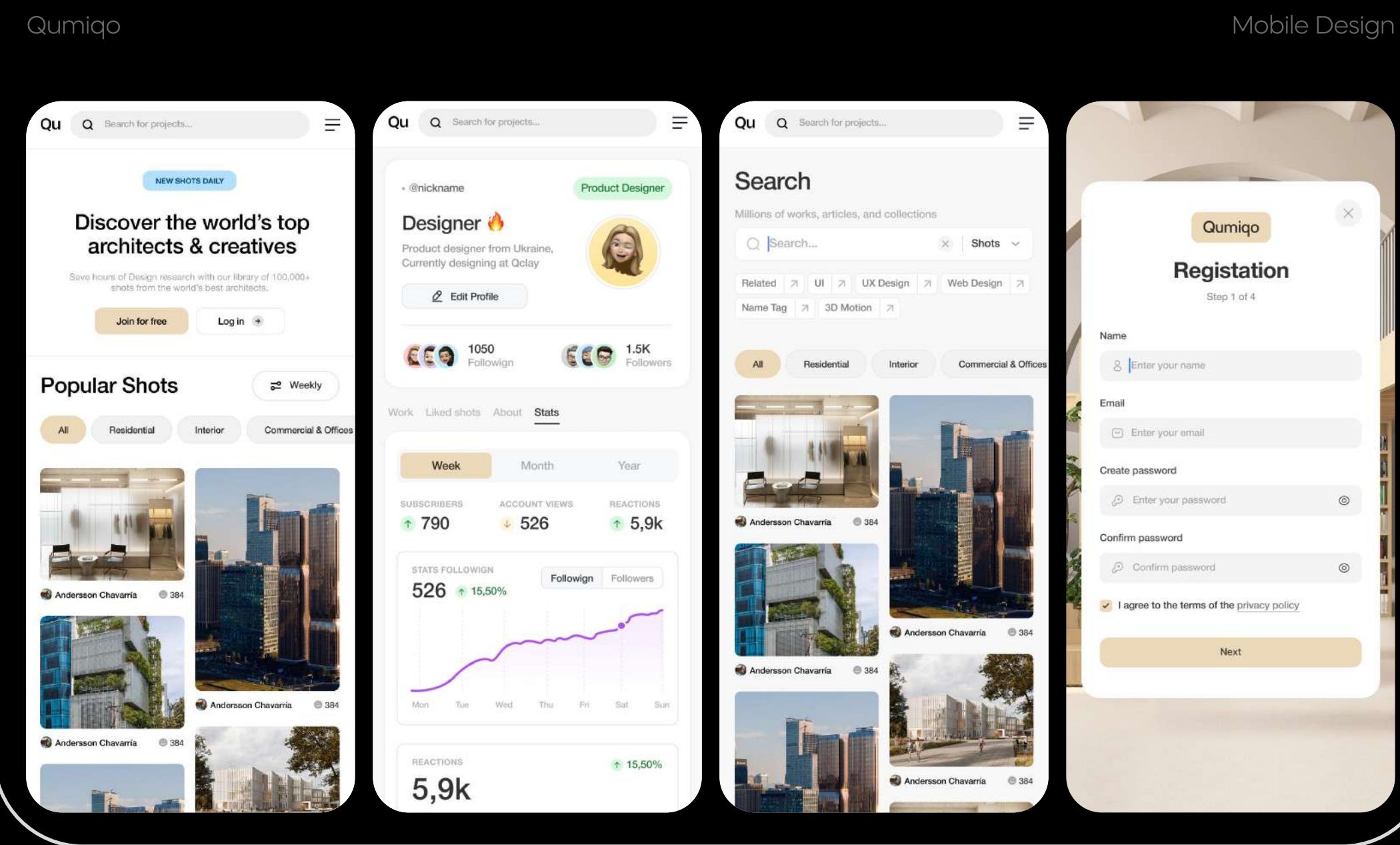
Mobile Design

Rimz
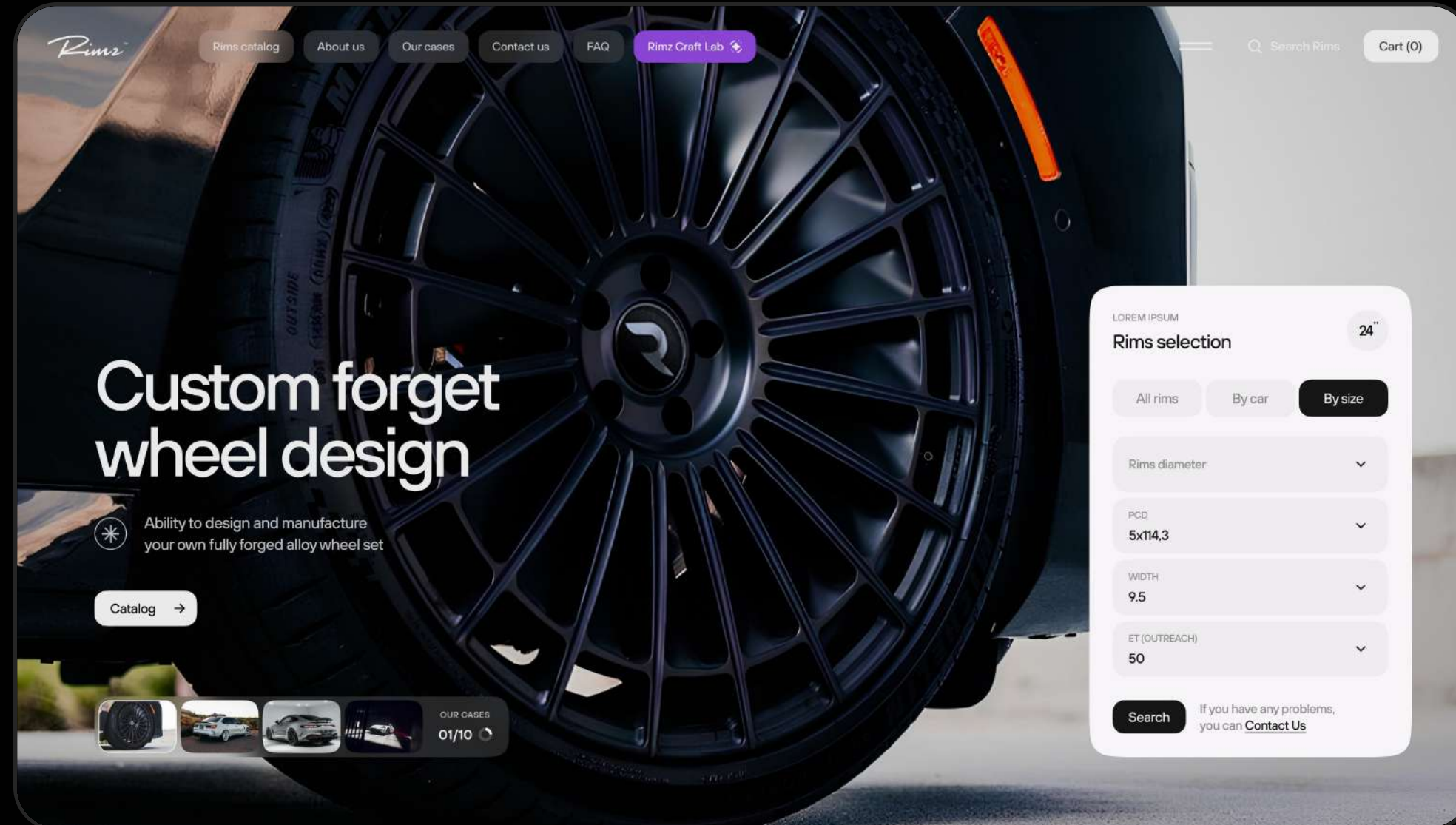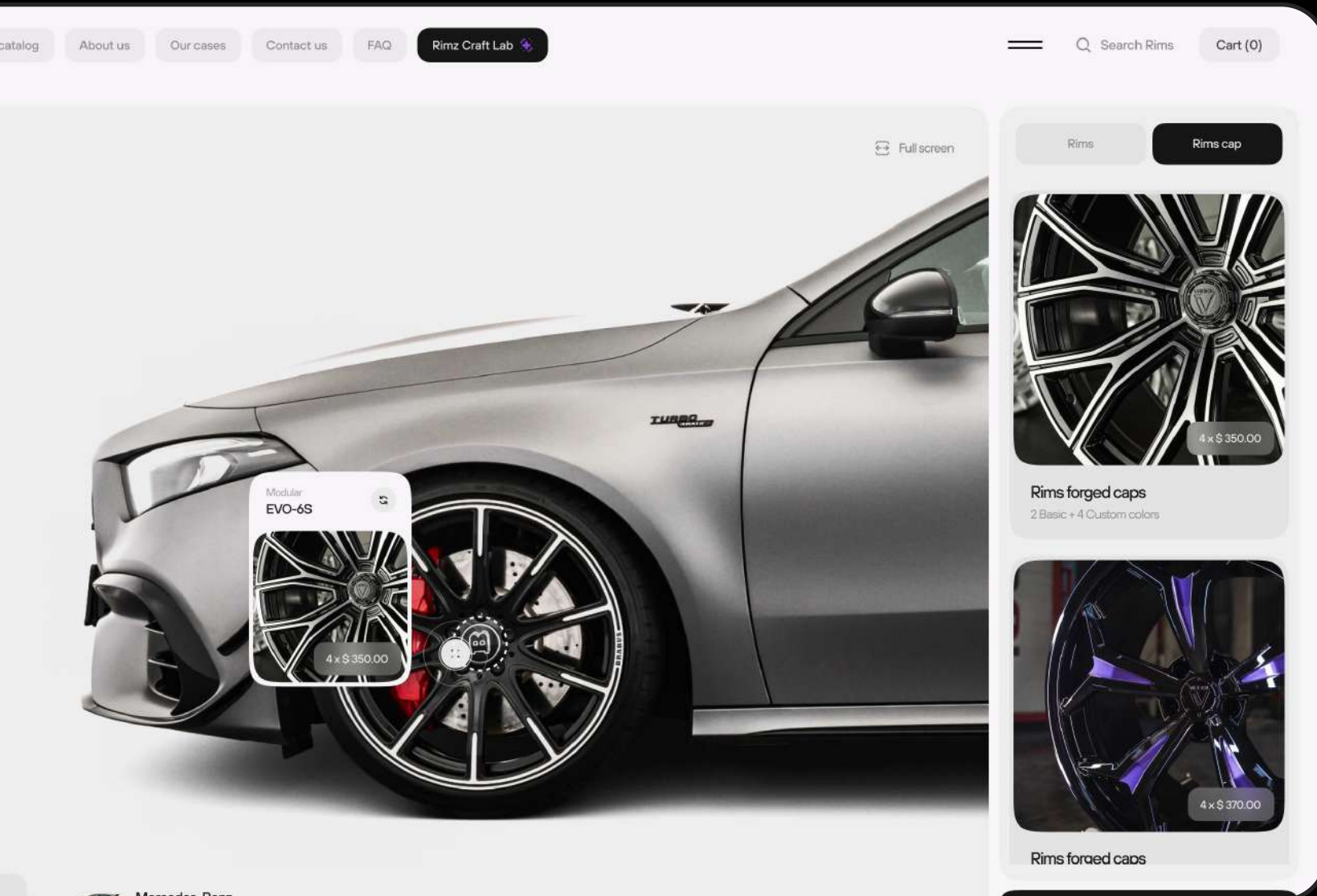
Ecommerce   UI Design   UX Research/Design   Development   Branding

Customization studio

Rimz — Mobile Design
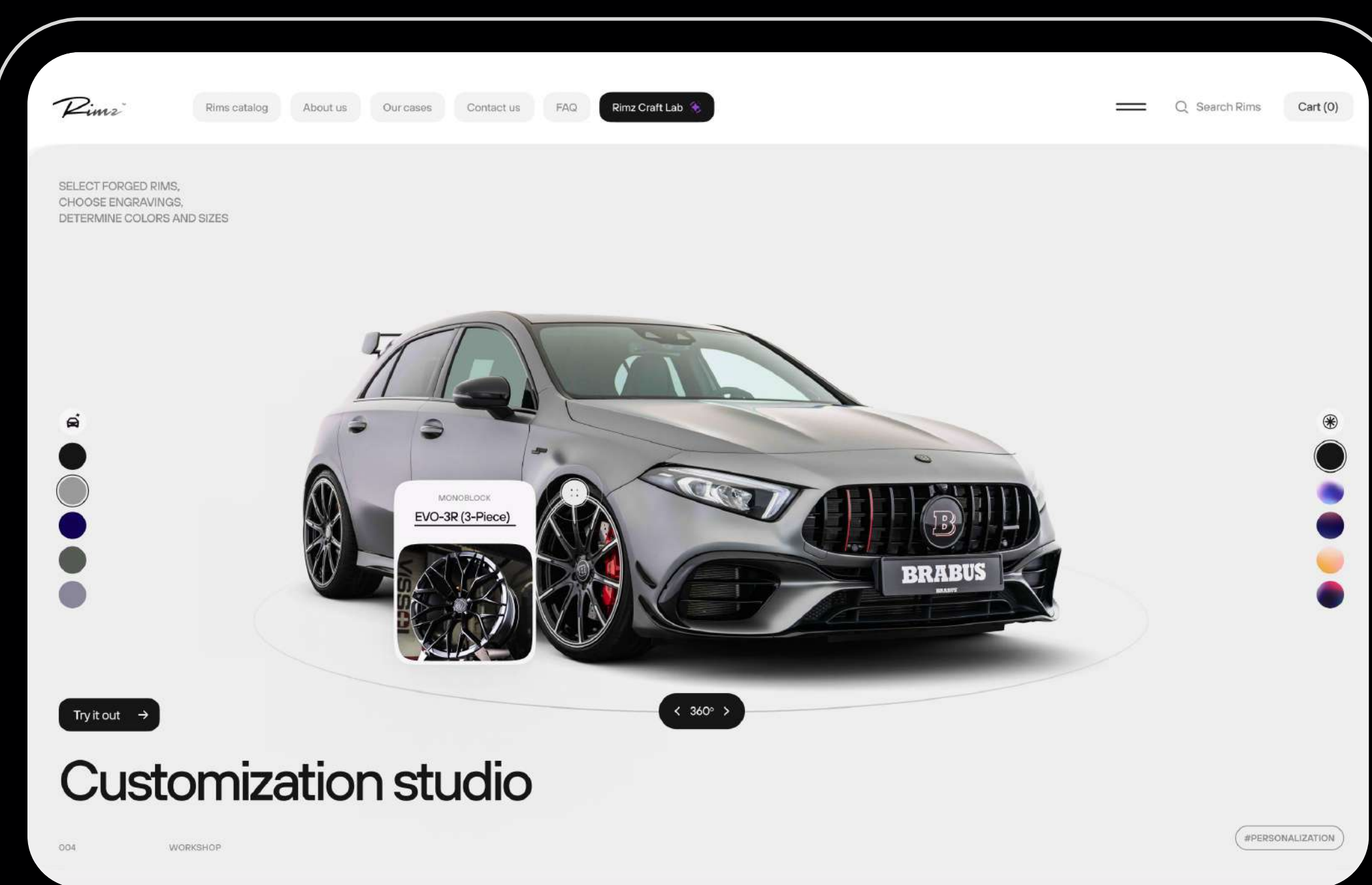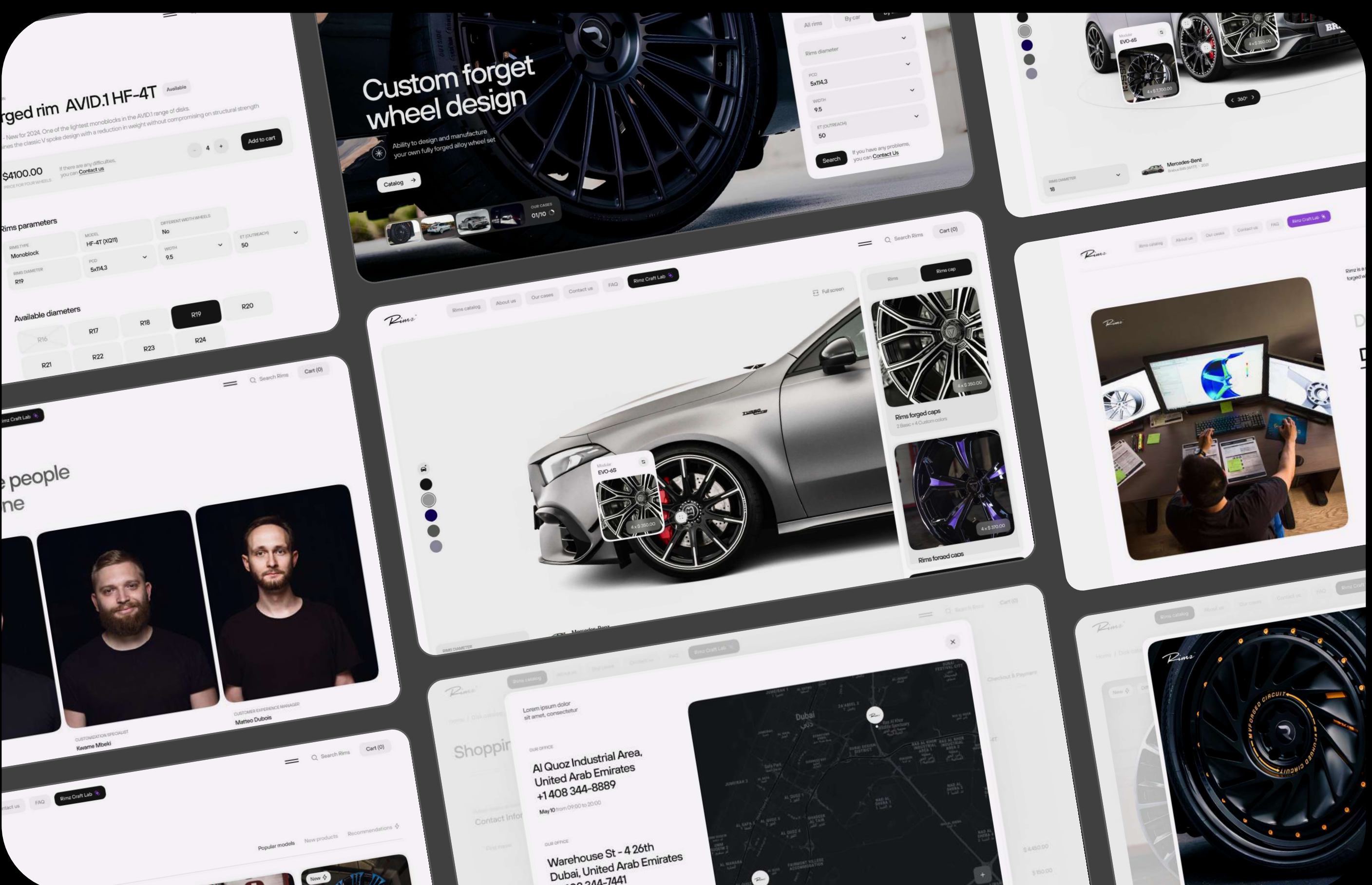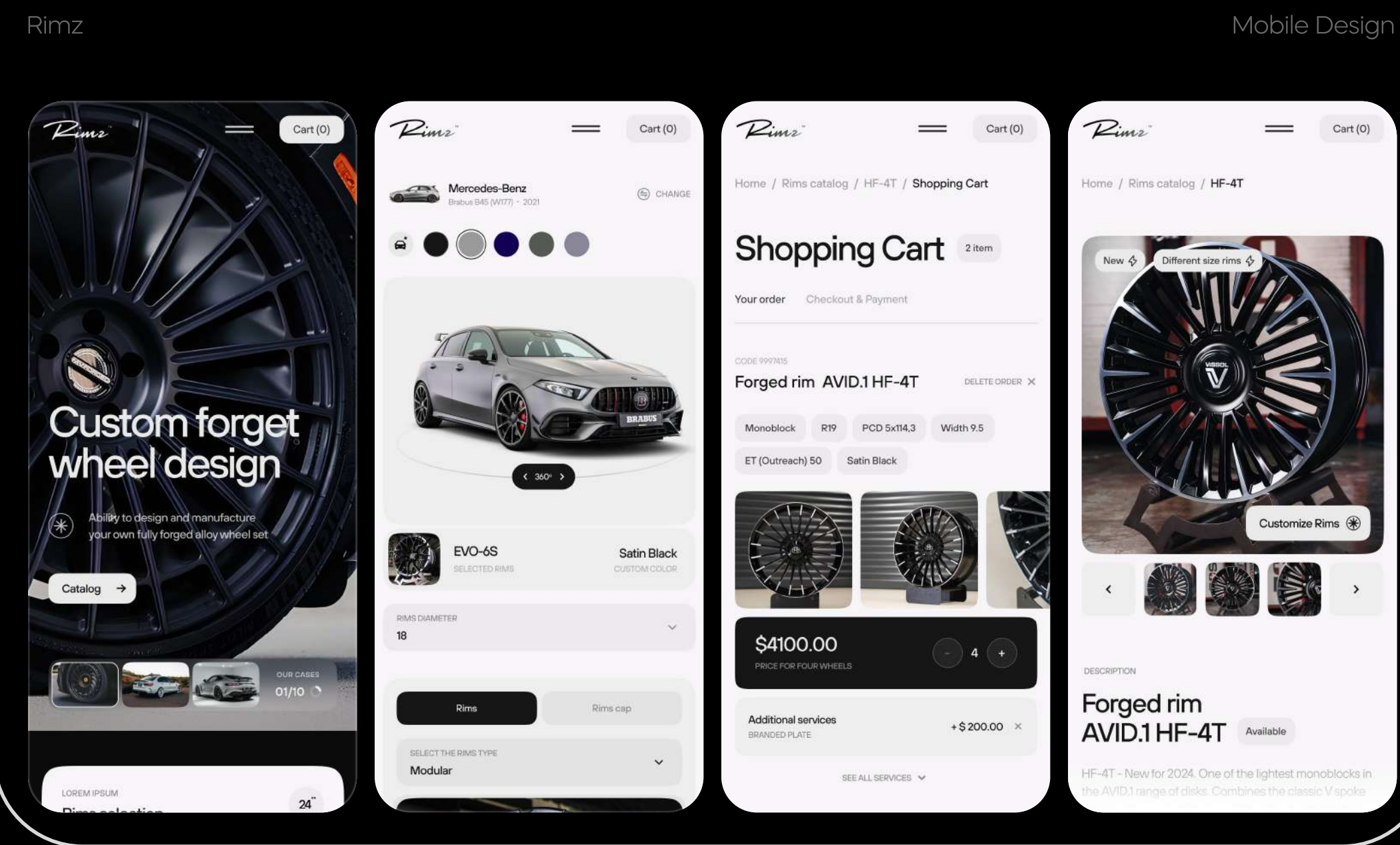
Problem

The client, the owner of an automobile disk manufacturing plant, requested a unique website in their industry. The main objectives included developing the most user-friendly and beautiful UI, as well as a well-thought-out UX. The client also wanted to implement a unique system that allowed users to visualize selected rims on car models.

Solution

Our team created a website in two themes (light and dark), developing the most unique website in the industry. We came up with an innovative solution for a disk fitting system. Instead of uploading a large amount of content, we used AI that overlays an image of the disk on the car model using just one product picture. This greatly simplified the process and increased the usability of the site. We also developed interesting branding for the project.

Rimz Branding

Rimz™

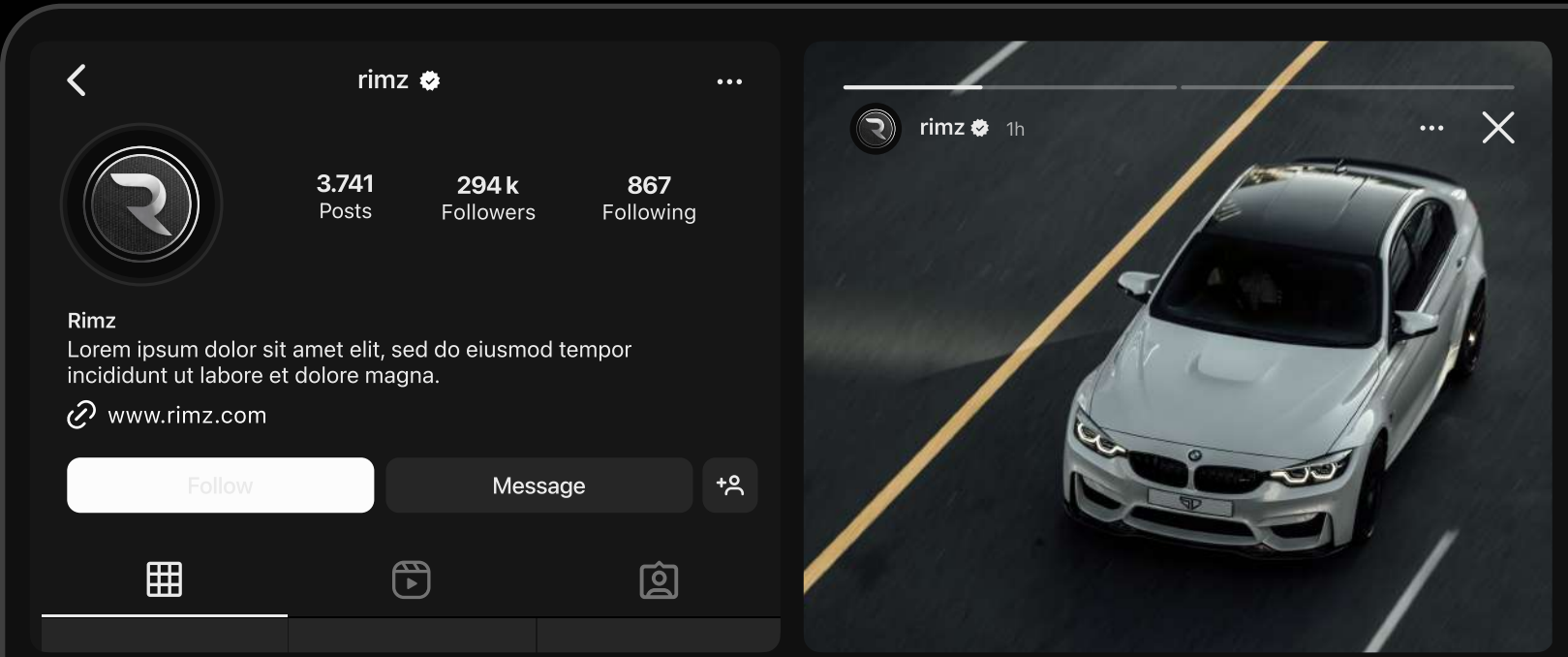Developing the most unique website in your industry, with the development of your own Artificial Intelligence

---

Date	Project
2024	Rimz

Choose your best

Rimz Company
Top-quality car discs that elevate your driving experience

Rimz™

Top-quality car discs

Rimz Brand Guidelines · Brand Assets · 031

rimz

Rimz™

Unique Discs For Cars

Rimz company

Discover our top-quality collection

Integration Into a Visual

To visualize the logo in a bright context, it is recommended to use contrasting colors and highlight the logo on the background. You should also create special templates for social networks, such as Instagram, to effectively integrate the logo into the content.

Rimz Brand Guidelines · Social Media

Rimz Brand Guidelines · Discs Design · 025

rimz ✓ · · ·

3.741	294 k	867
Posts	Followers	Following

Rimz
Lorem ipsum dolor sit amet elit, sed do eiusmod tempor incididunt ut labore et dolore magna.
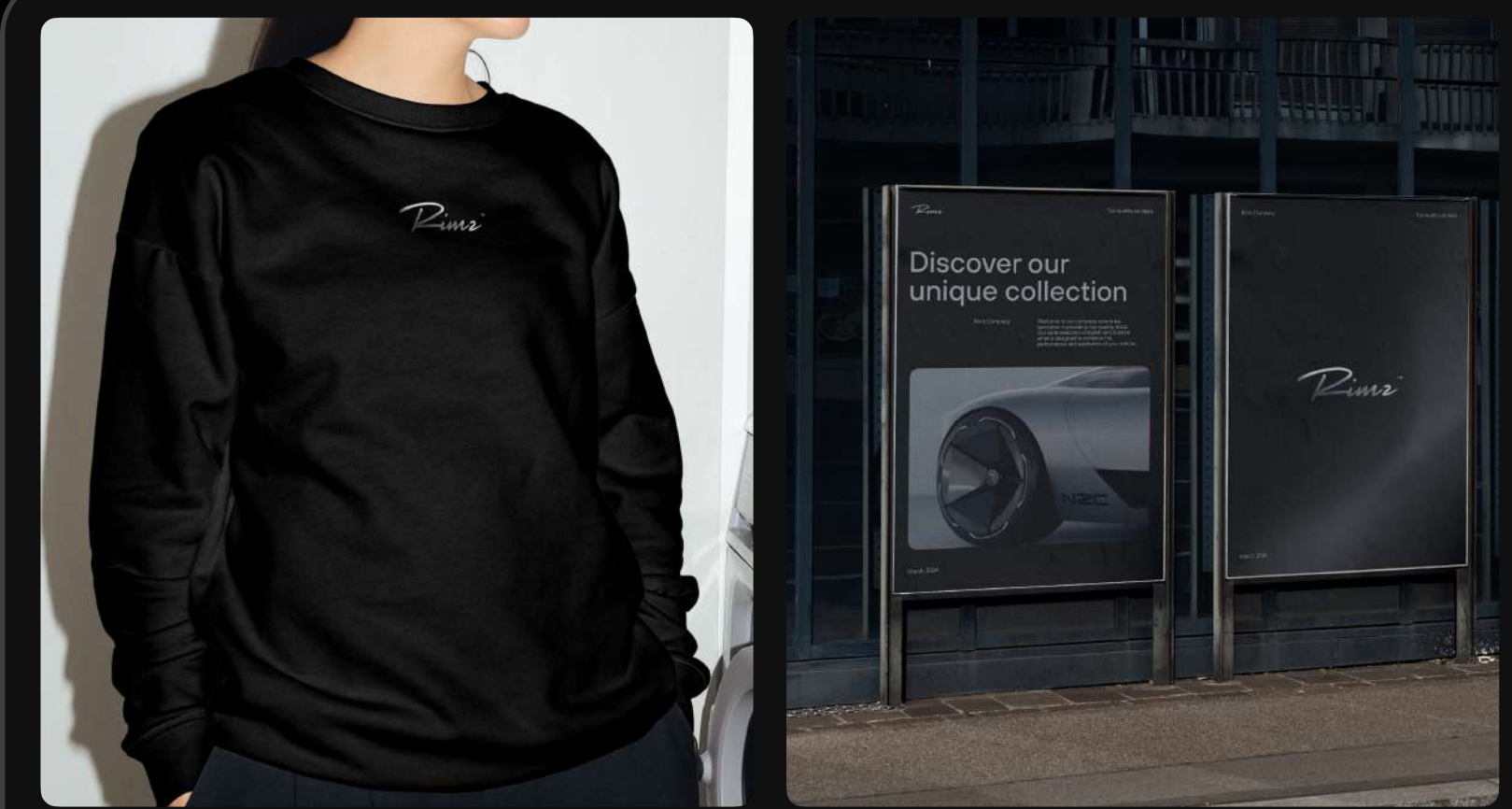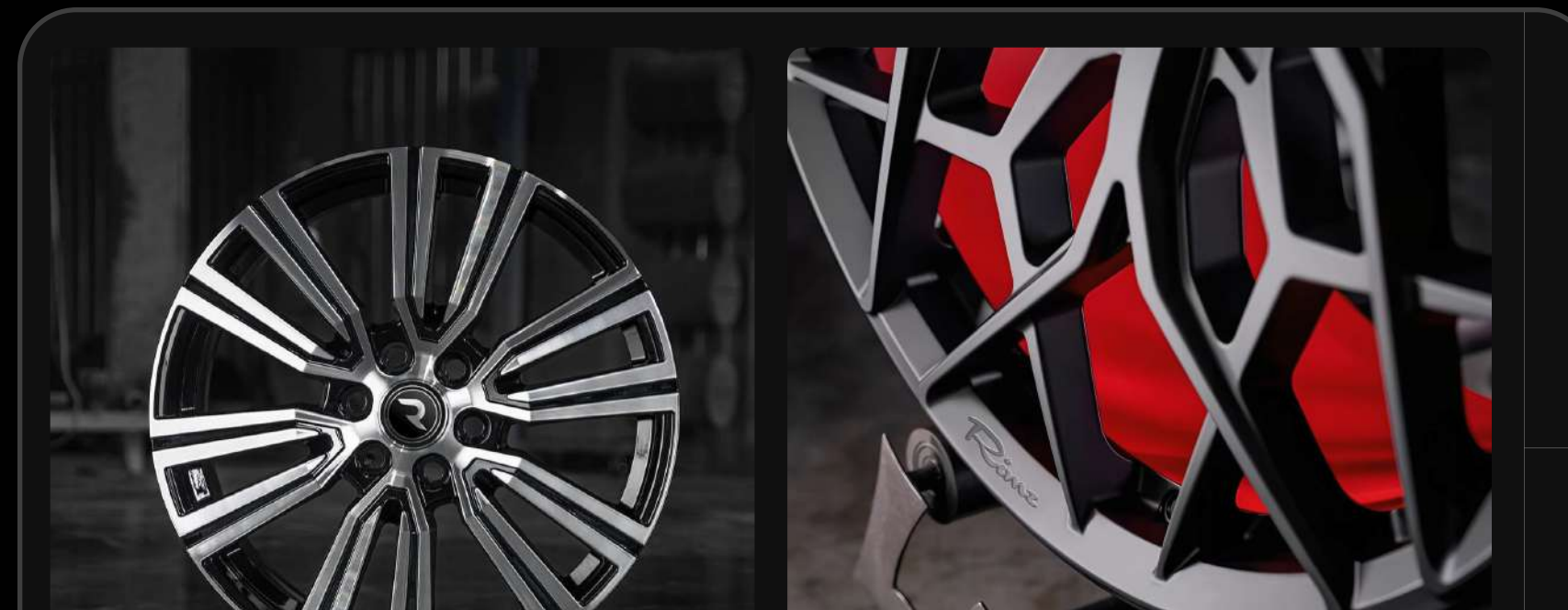
🔗 www.rimz.com

Follow | Message

rimz ✓ · 1h · · · ✕

Icon In Use

The slide shows the use of the logo in social networks.

Rimz Brand Guidelines · Icon Design · 012

Discover our unique collection

Rimz

Rimz Brand Guidelines · Brand Assets · 030

Slow

Launch of a new product line for
Wellbeing Nutrition

[view case ↗]

(UX Design) (UI Design) (Development) (UI Research)

Product Showcase

BONE SUPPORT

A Time Conscious Supplement in MCT Oil to Gently
Improve Mobility in Active Adults

Healthy doesn't have to be hard
We make it easy.

Mentioned in

at a cellular level

☐ — 01
◉ — 02
⏱ — 03
▦ — 04

SCROLL

LIFTED FROM
NATURE

Scroll Down

Explaining The Tech ⌄

Product
Introduction

For a fast way of life, the answer to health is actually
a change of pace...

The Purpose

Giving our system exactly
what it needs.

Contemporary

Delivered gradually, to keep
us healthier for longer.
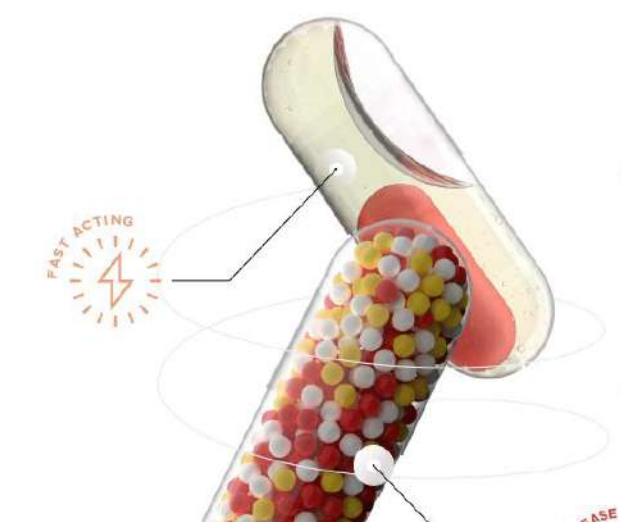
SLOW Down

Sustained nutrition, for
modern living.

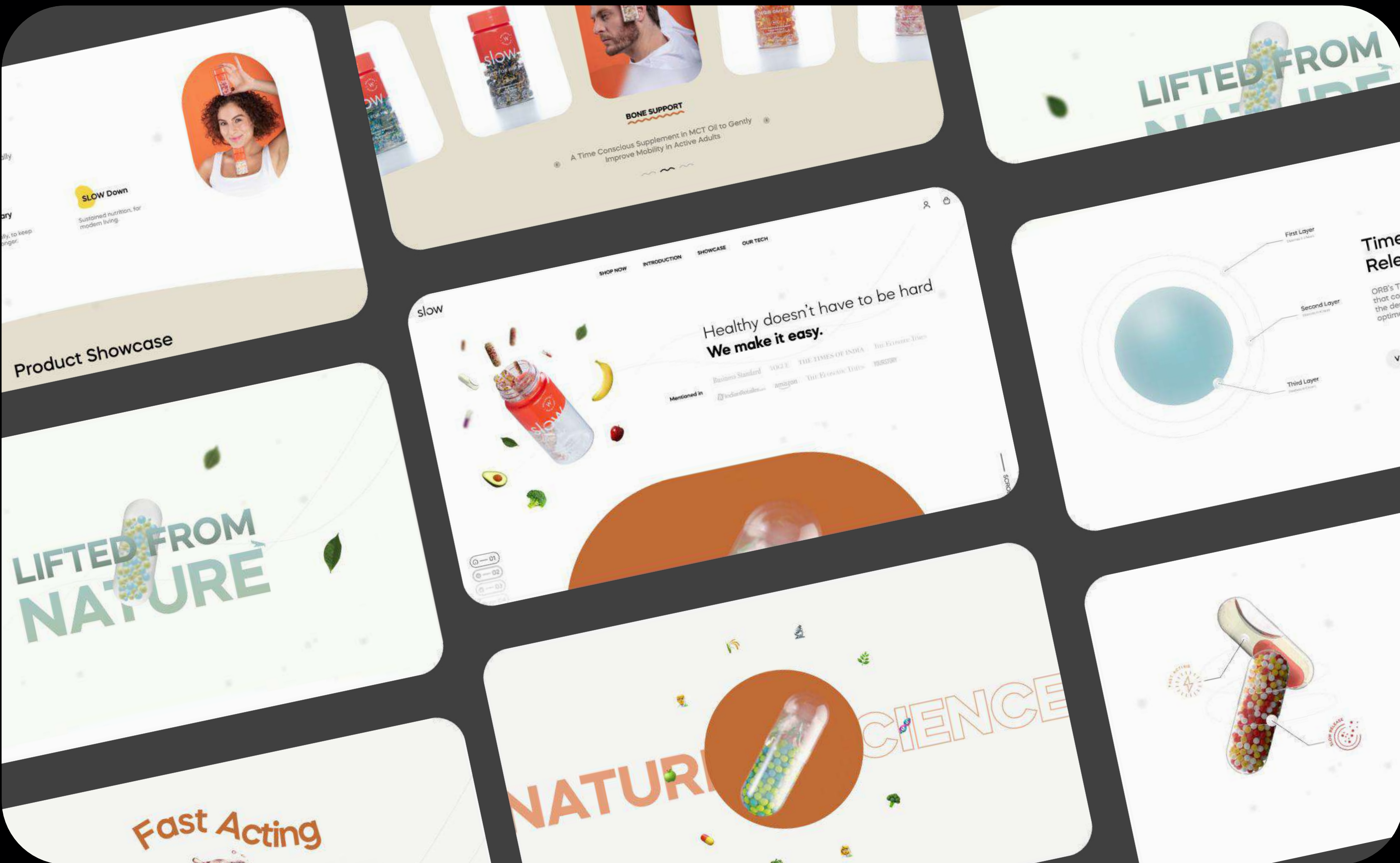2- In- 1 Ing

SLOW RELEASE

Micro-encapsulate
ingredients layered
release profile.

problem

The primary task was to create a whole new concept for the upcoming product line of Wellbeing Nutrition, which would be on par with the technology used behind it and give the whole company a trendy and technologically advanced feel.

solution

With the help of our in-house design analytics tool we have figured what design features and styles help the products convert better, and we have used a very interactive and animated design style, with vivid visuals and creatively illustrated translation of the product. This has helped to give a foundation for the redesign of the rest of the website of Nutrition Wellbeing.
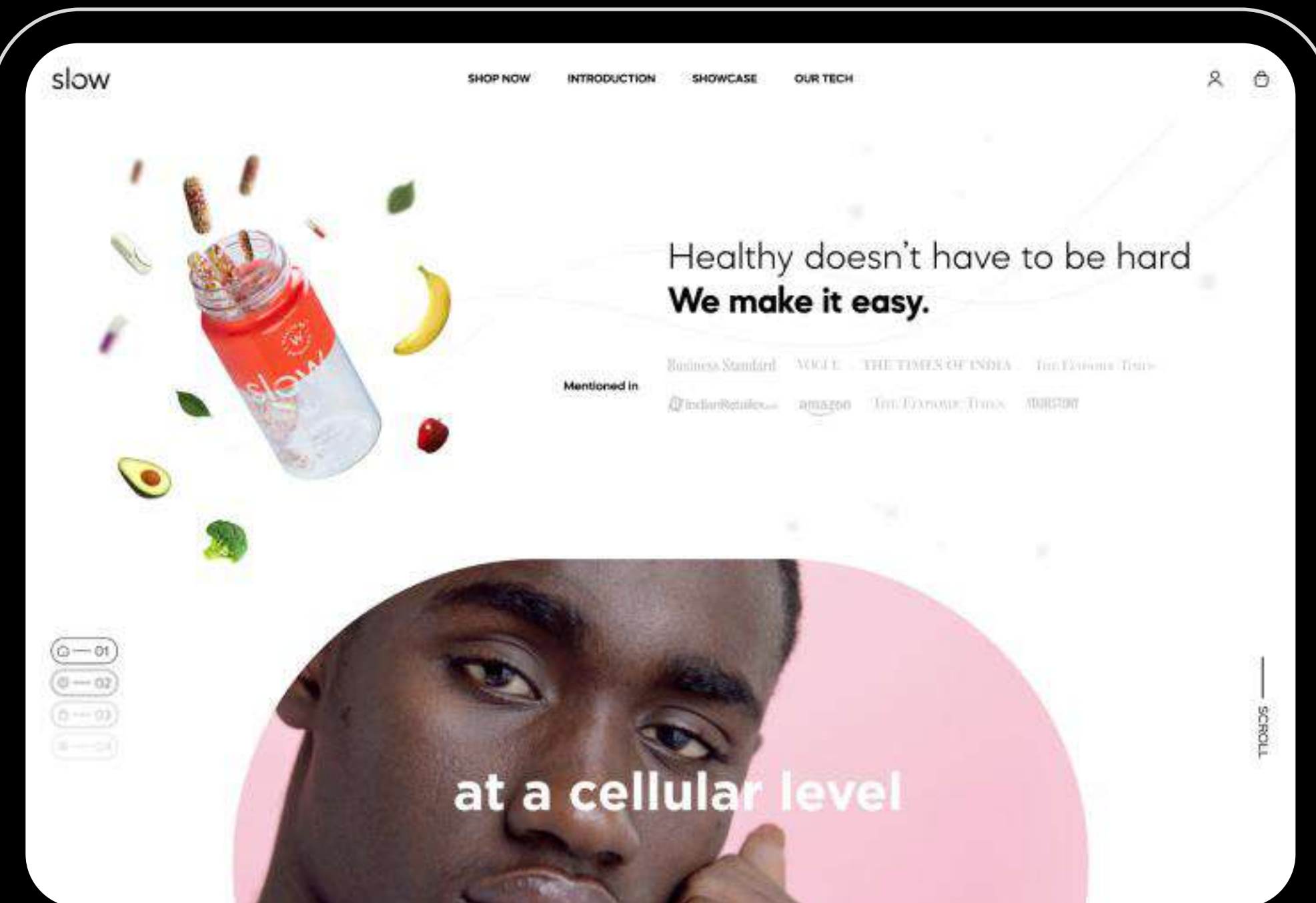
View Case

VVS

The first social network and NFT wallet mobile application.
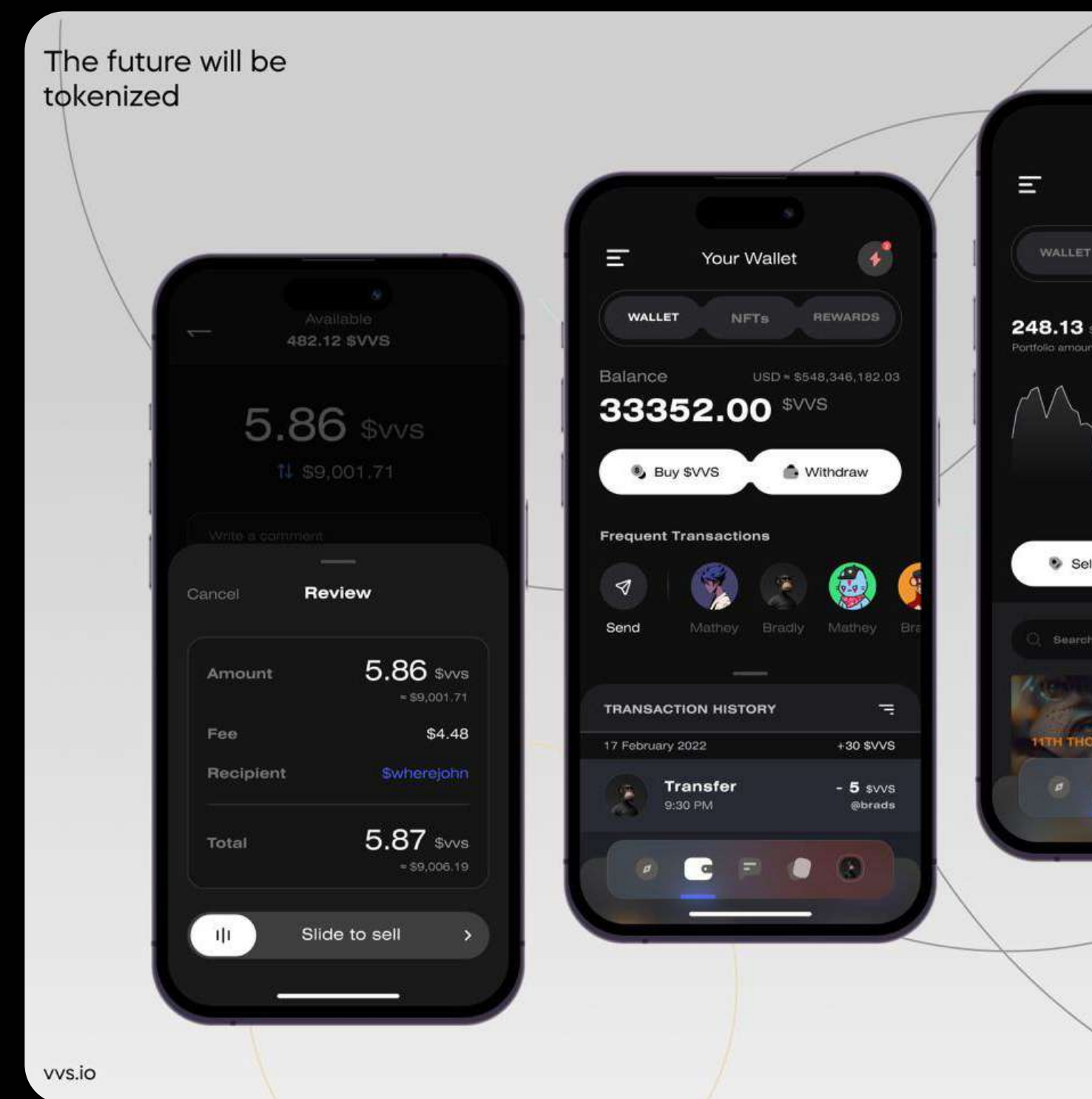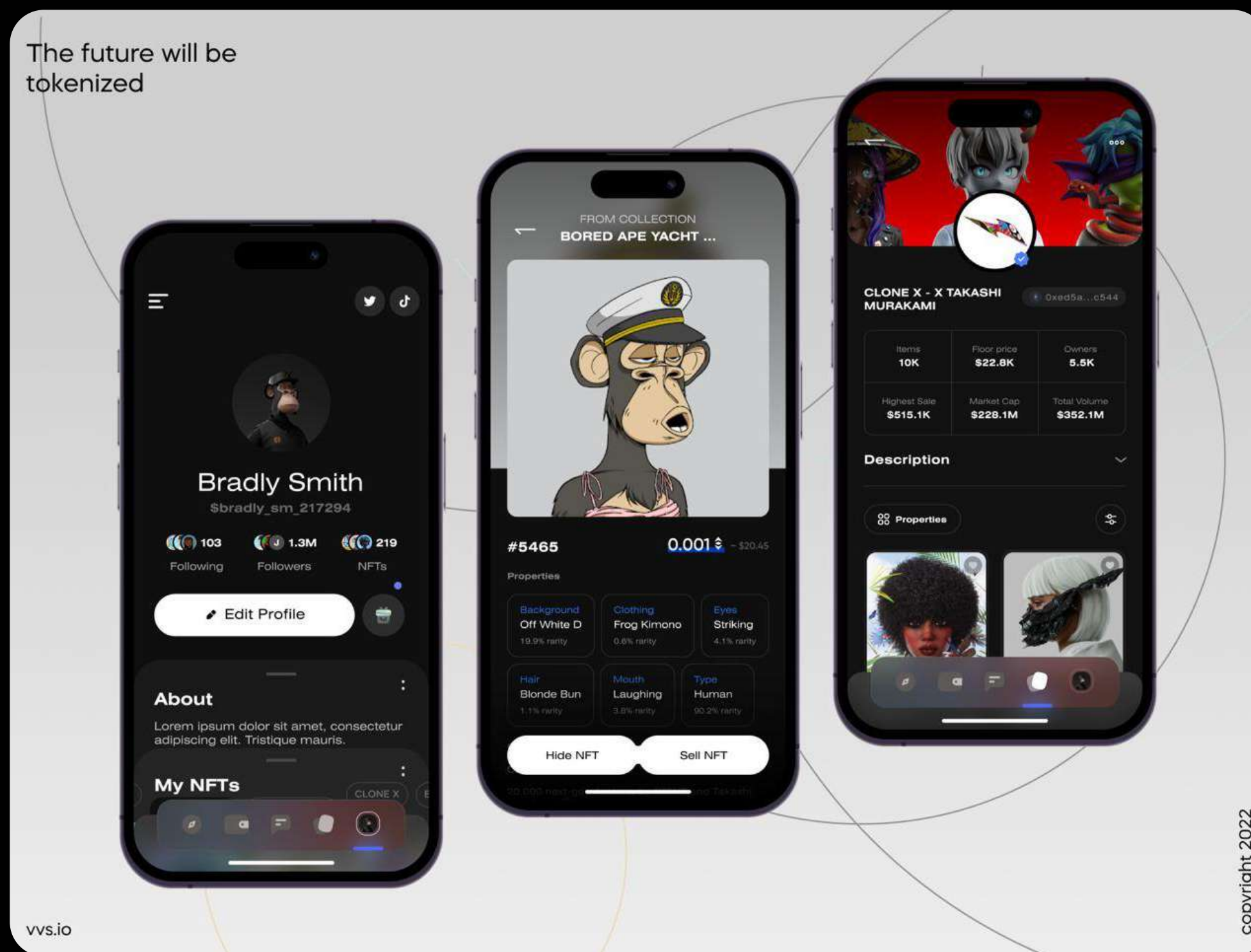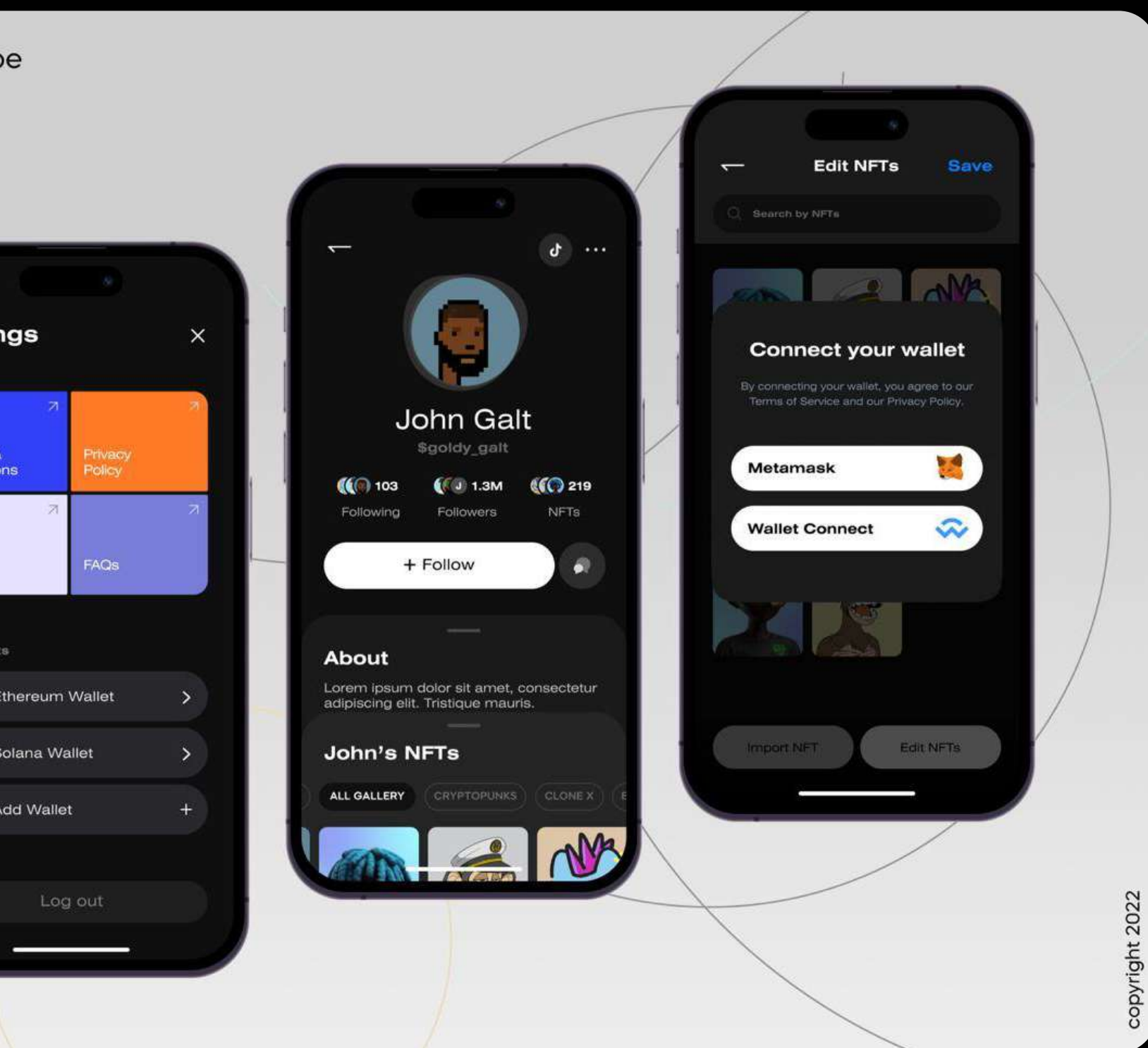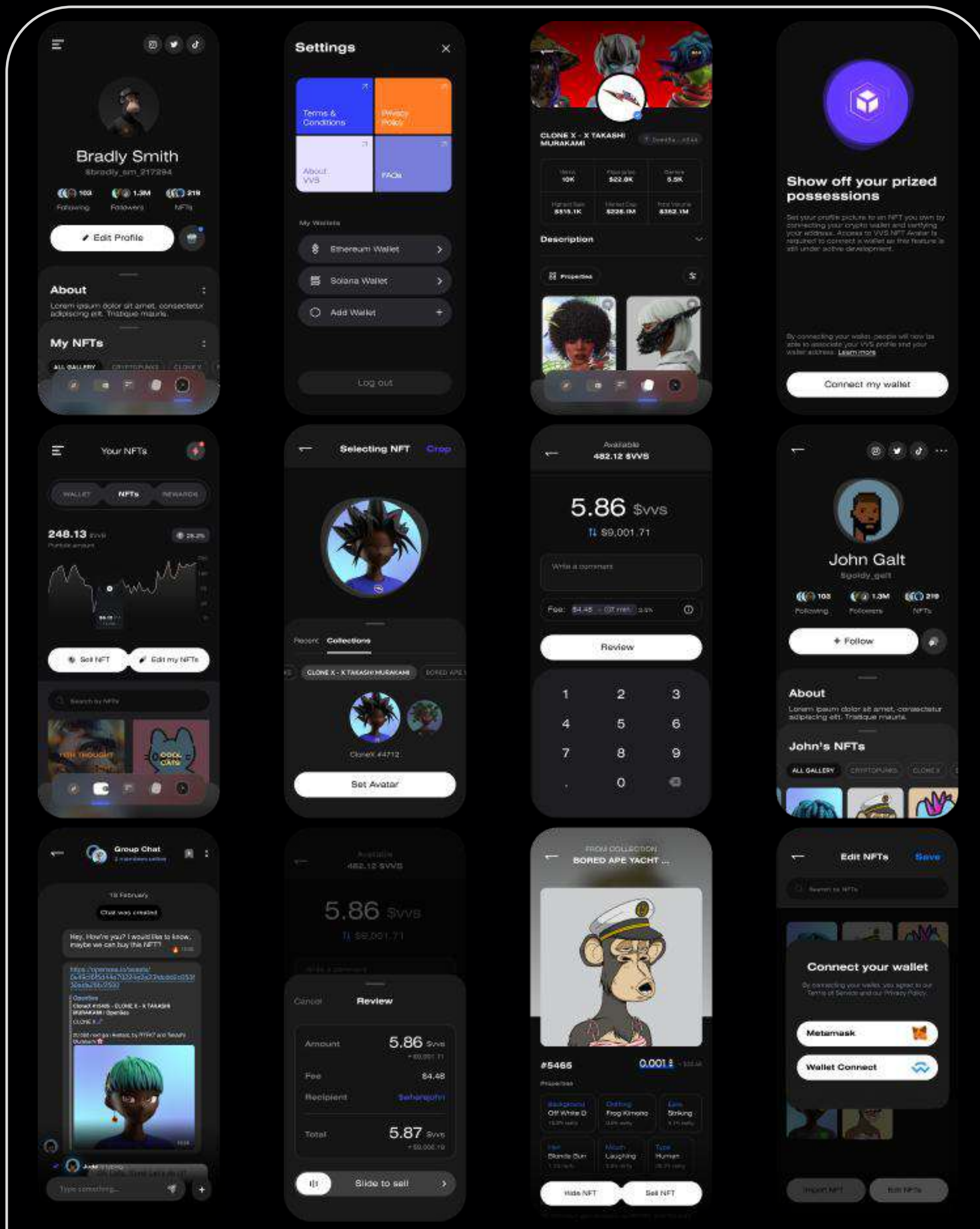
vvs.io ↗

(UX Design) (UI Design) (Core Brand)

The future will be tokenized

The future will be tokenized

copyright 2022

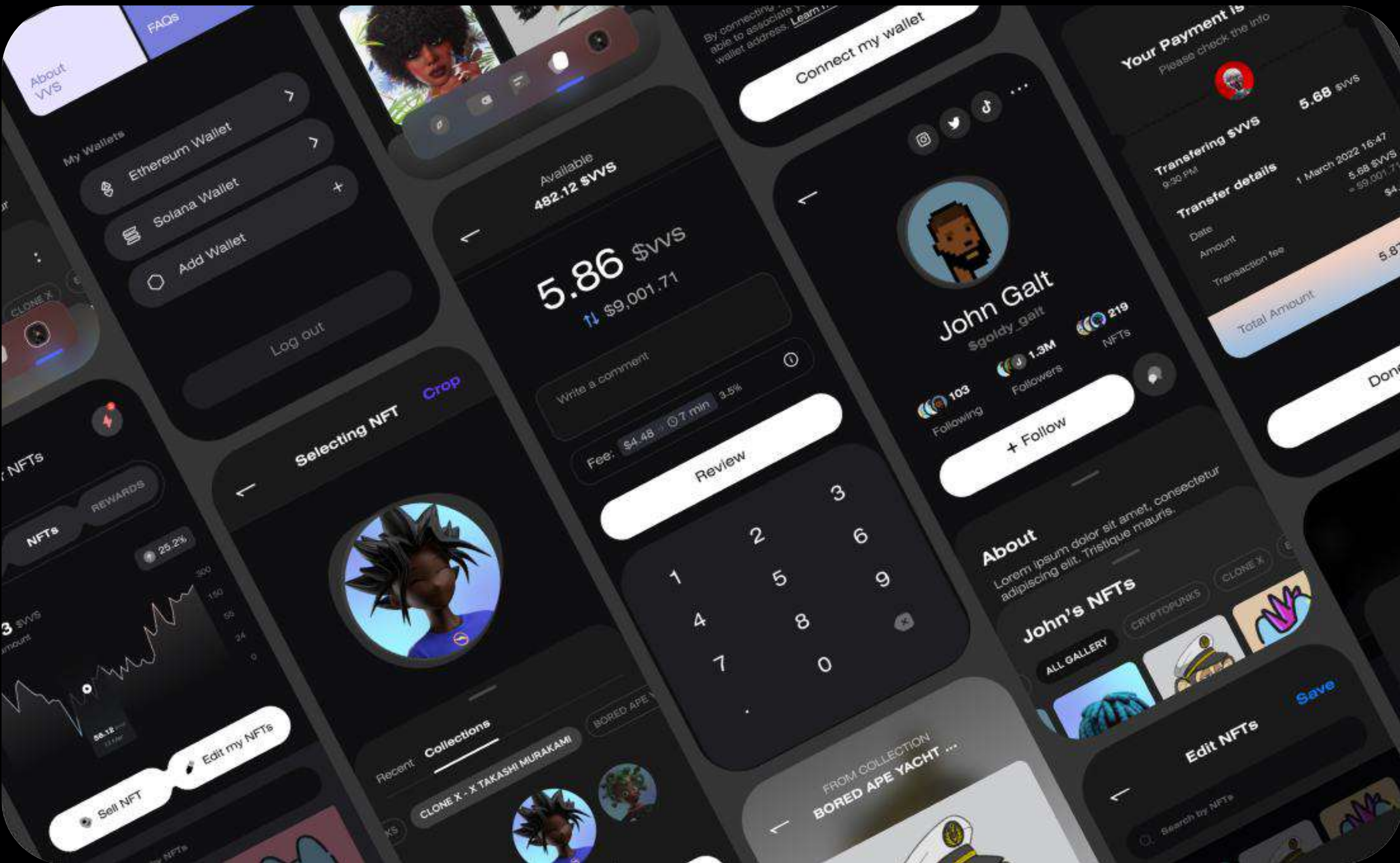copyright 2022

vvs.io

vvs.io

The future will be tokenized

The future will be tokenized

problem

To create a stunning design for a very unique and super new product in a very new market - building a design for an NFT wallet / social media mobile application from scratch.

solution

After a very thorough brainstorming, we divided the whole project into stages, and started it off with the user experience wire-framing, where we had to create a completely new experience of NFT and crypto wallet and a web3.0 social media user journey. Then we had an A-B testing stage of the concepts we have finalized for the UI, and the end result was a completely reimagined wallet and social media combo experience with a cool and trendy web3.0-like design style and NFT energy.

View Case

Rocken

an international recruiting platform based in Switzerland

rocken.ch ↗   view case ↗

(HR Sector) (UI Design) (UX Research/Design) (Branding) (Development)

Problem

Rocken, an international recruitment platform based in Switzerland, approached us for a complete redesign of their platform. The project included recruiting services, talent acquisition and HR consulting. Our task was to create a modern interface, in line with current trends to attract the target audience - both experienced professionals and first-time job seekers. It was also important to gain the trust of large employers. The main problem remained attracting young specialists

Solution

During the initial workshops, we identified the key issues and concluded that a complete rebranding was necessary. The client showed a high degree of trust by agreeing to a complete brand refresh, despite the current design elements on the company's building, vehicles and promotional materials. We set about creating a unique brand, in the process realizing the concept of the Rocken universe (Rocken Universum), which allows us to unite all divisions of the platform while maintaining the uniqueness of each of them. The goal was successfully achieved: we attracted a new generation of specialists and helped the service reach a new level of sales.
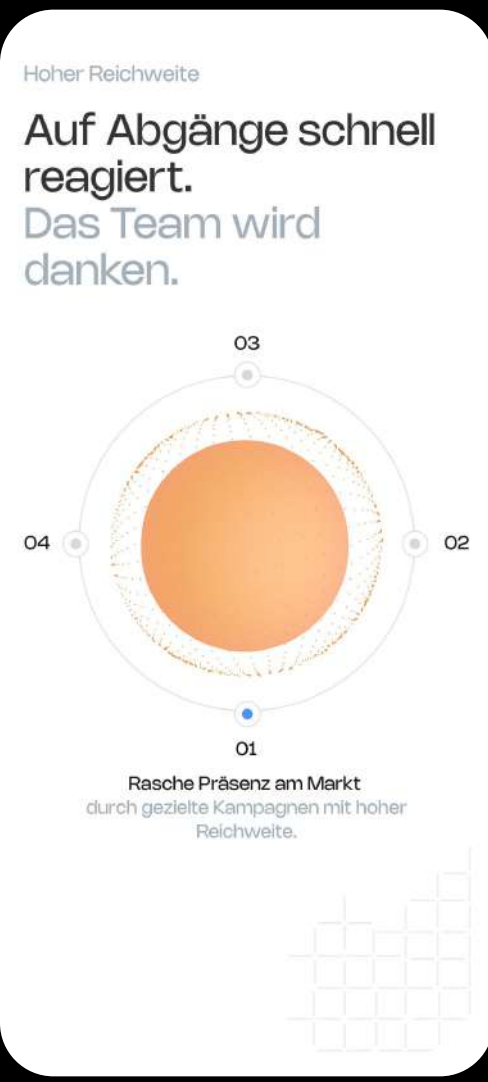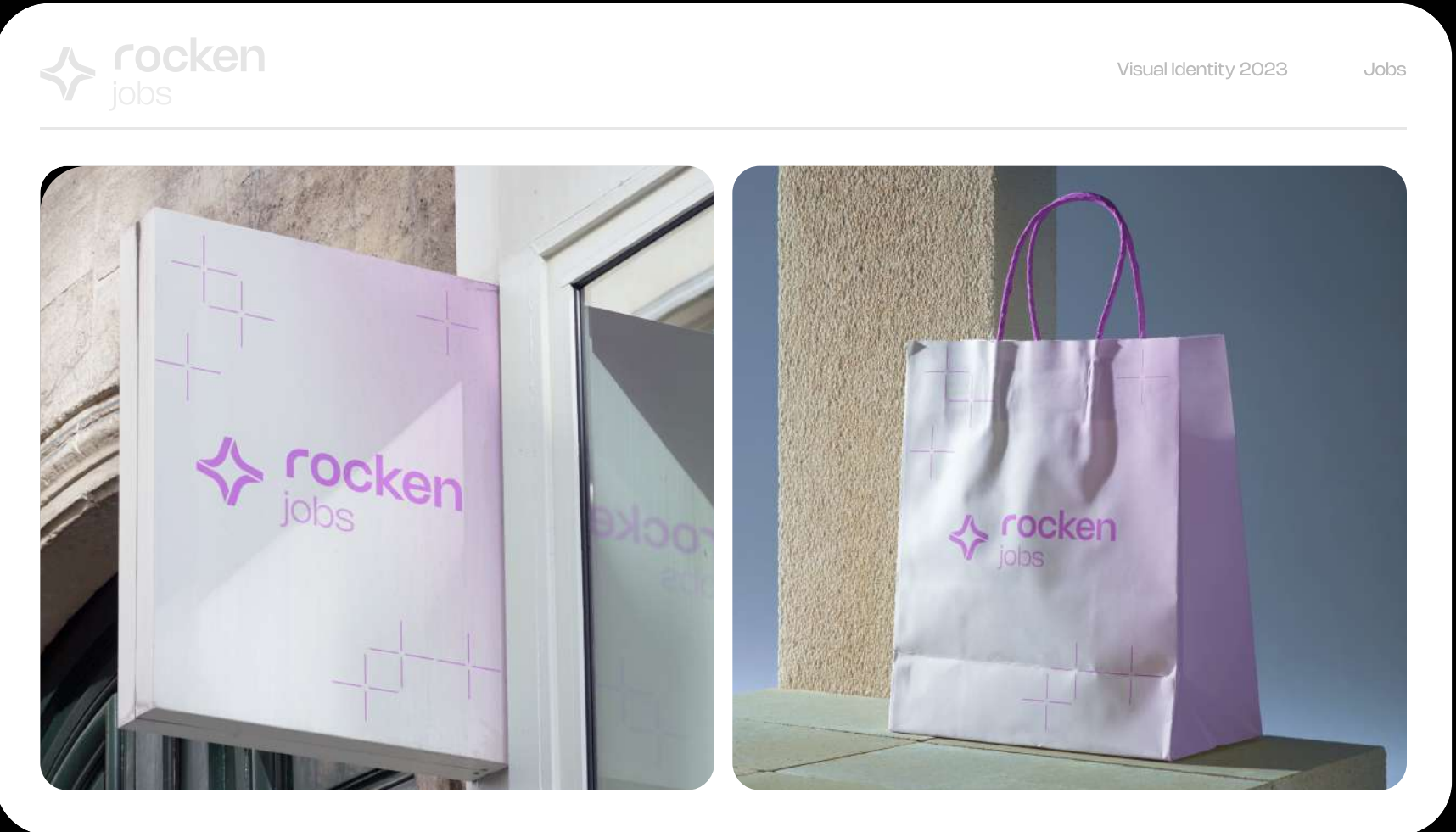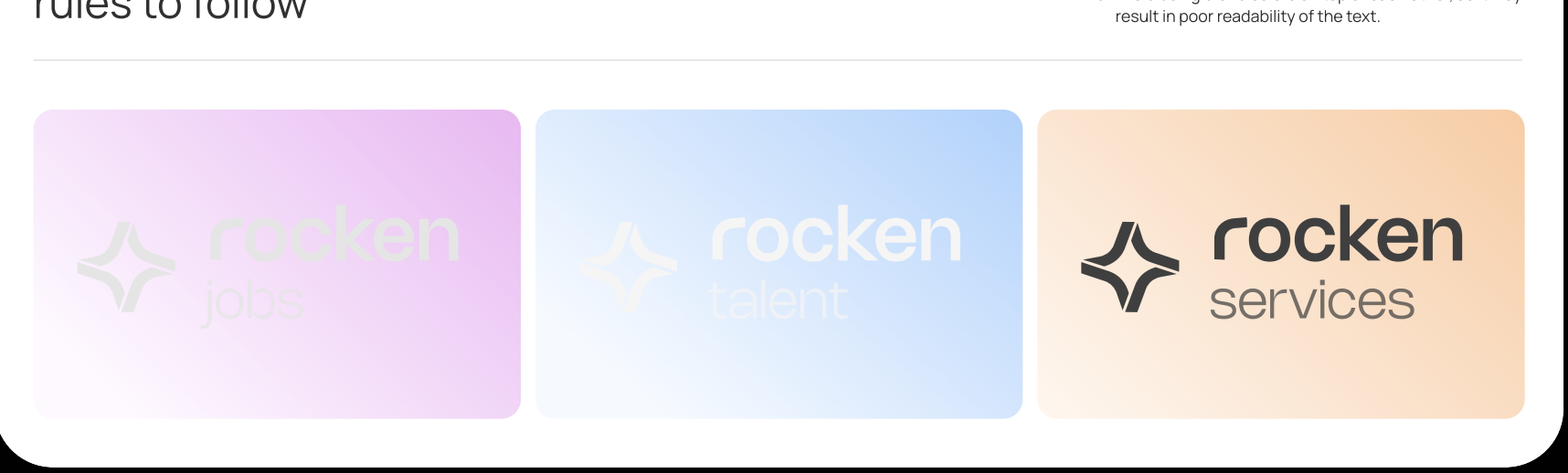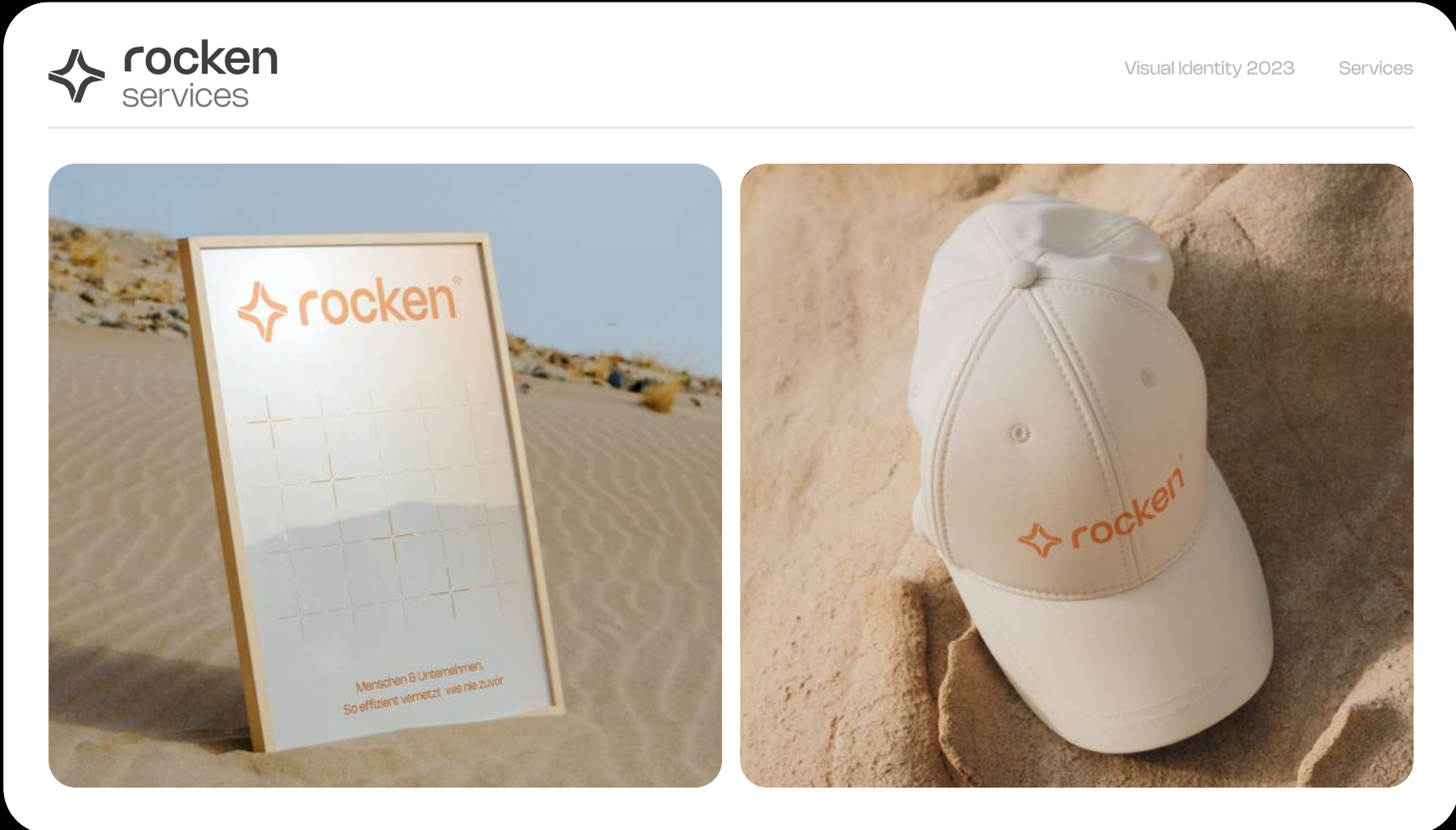
Rocken Branding

Meaning is value. A brand filled with meaning is a product with added value
It wins not only the mind, but also the heart and stays there forever.

Date
2024

Project
Rocken

rocken
services

Visual Identity 2023   Services

Menschen & Unternehmen.
So effizient vernetzt, wie nie zuvor

Visual Identity 2023   rocken

QClay design

rules to follow

result in poor readability of the text.

rocken
jobs

rocken
talent

rocken
services

rocken
jobs

Visual Identity 2023   Jobs

FIRST COLOR OF ROCKEN

Pastel Yellow

Hex: #ED994A

#F0D7B1

#D9AC87

#D9722C

Fxology Branding

Fx
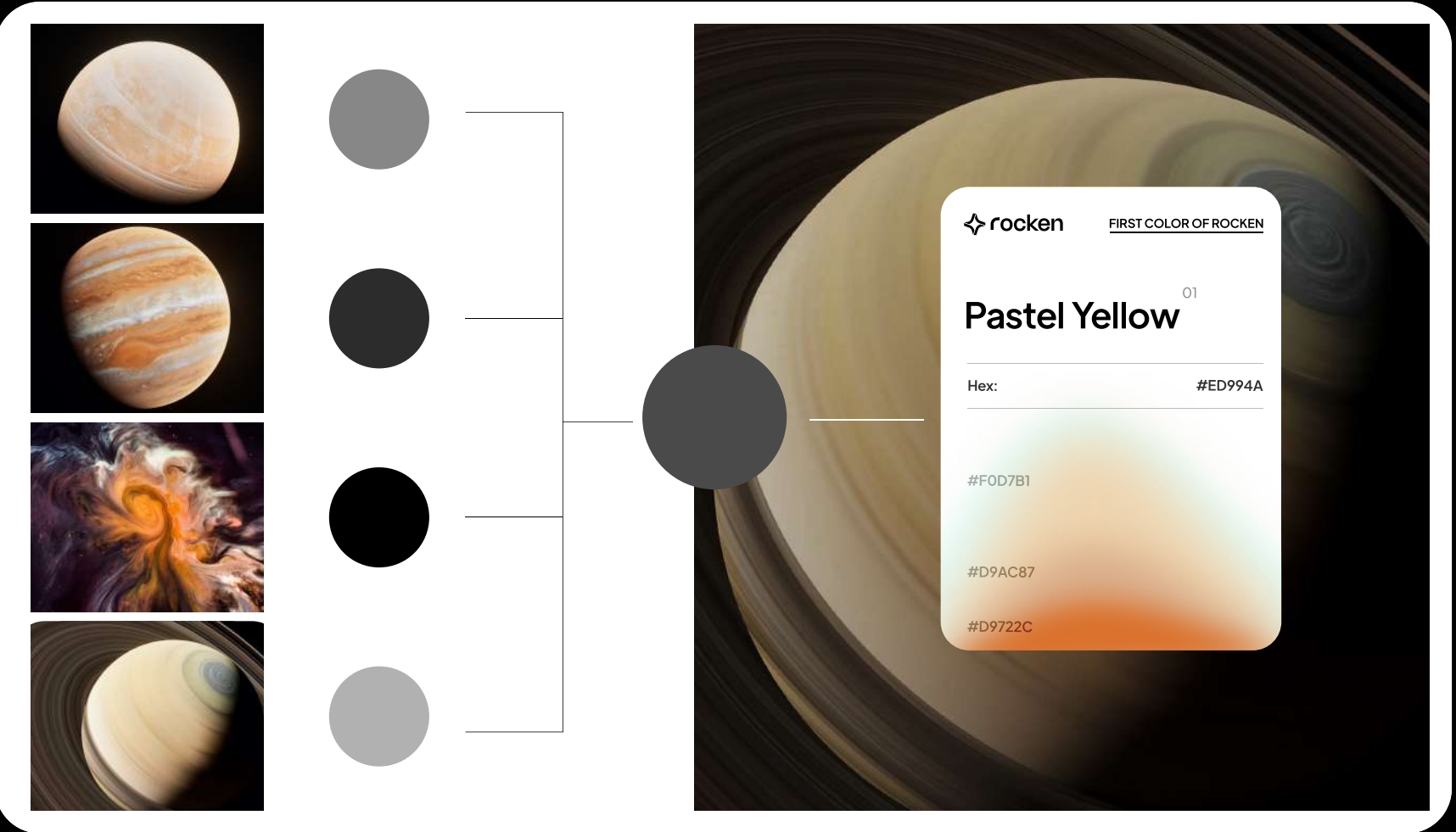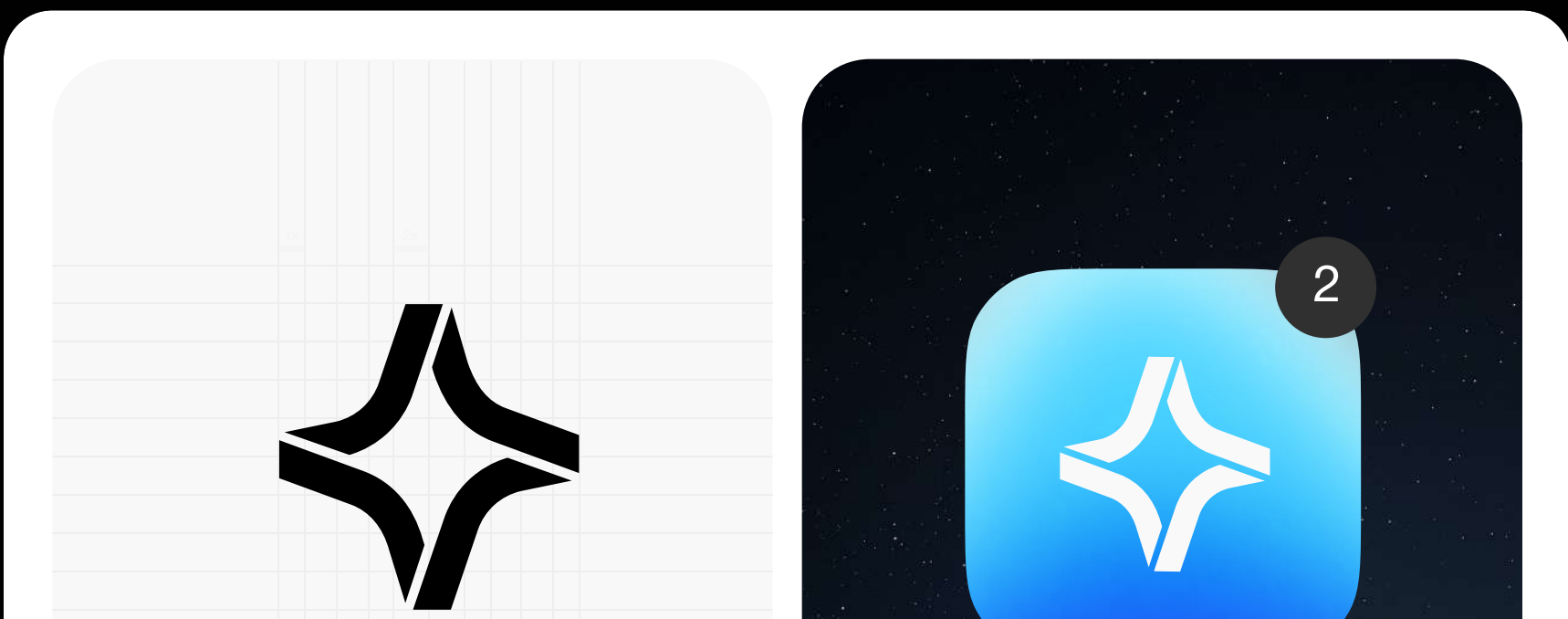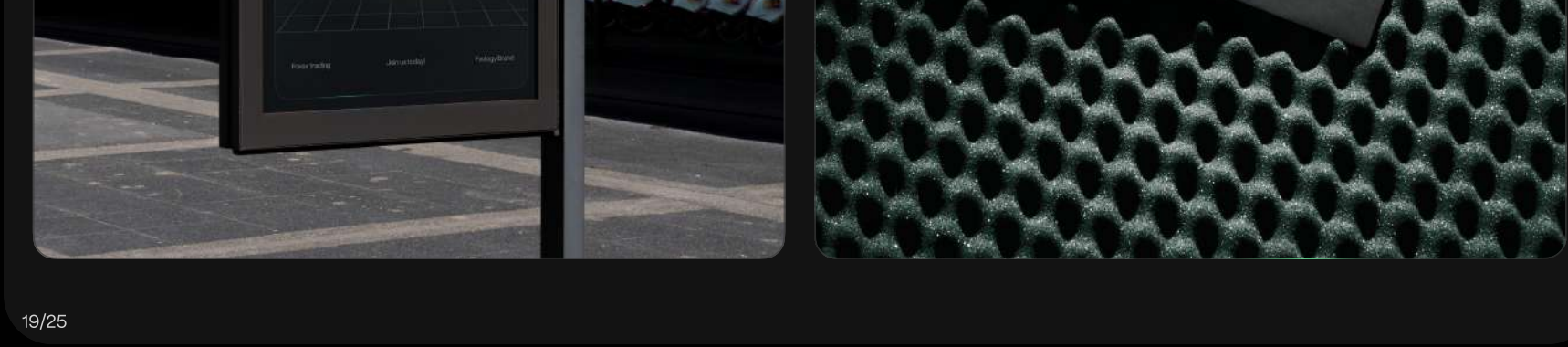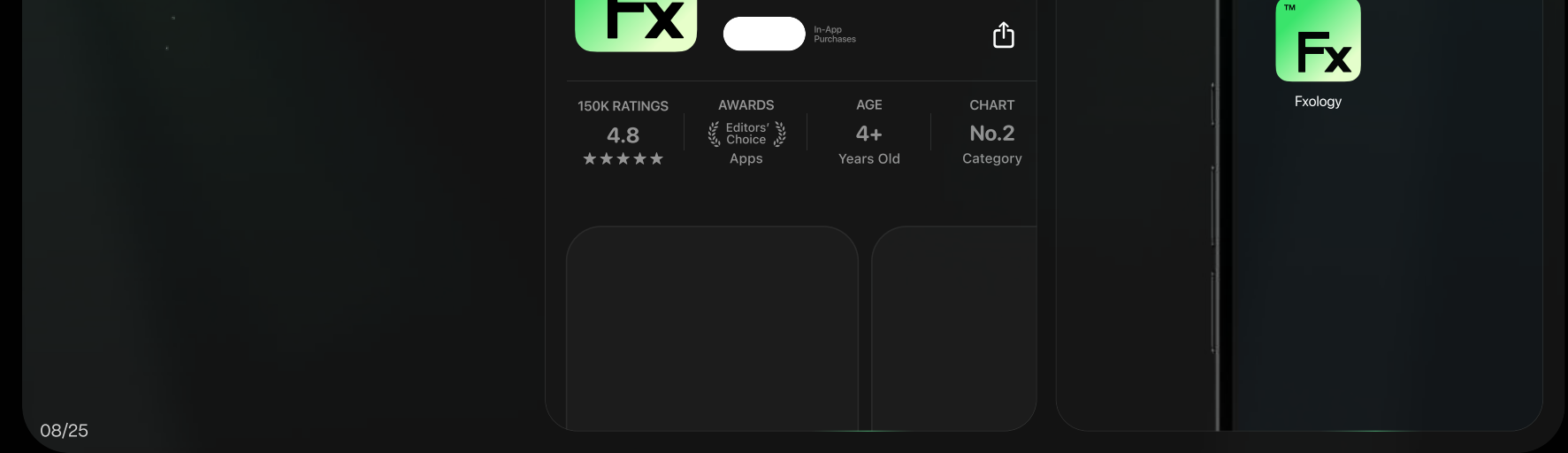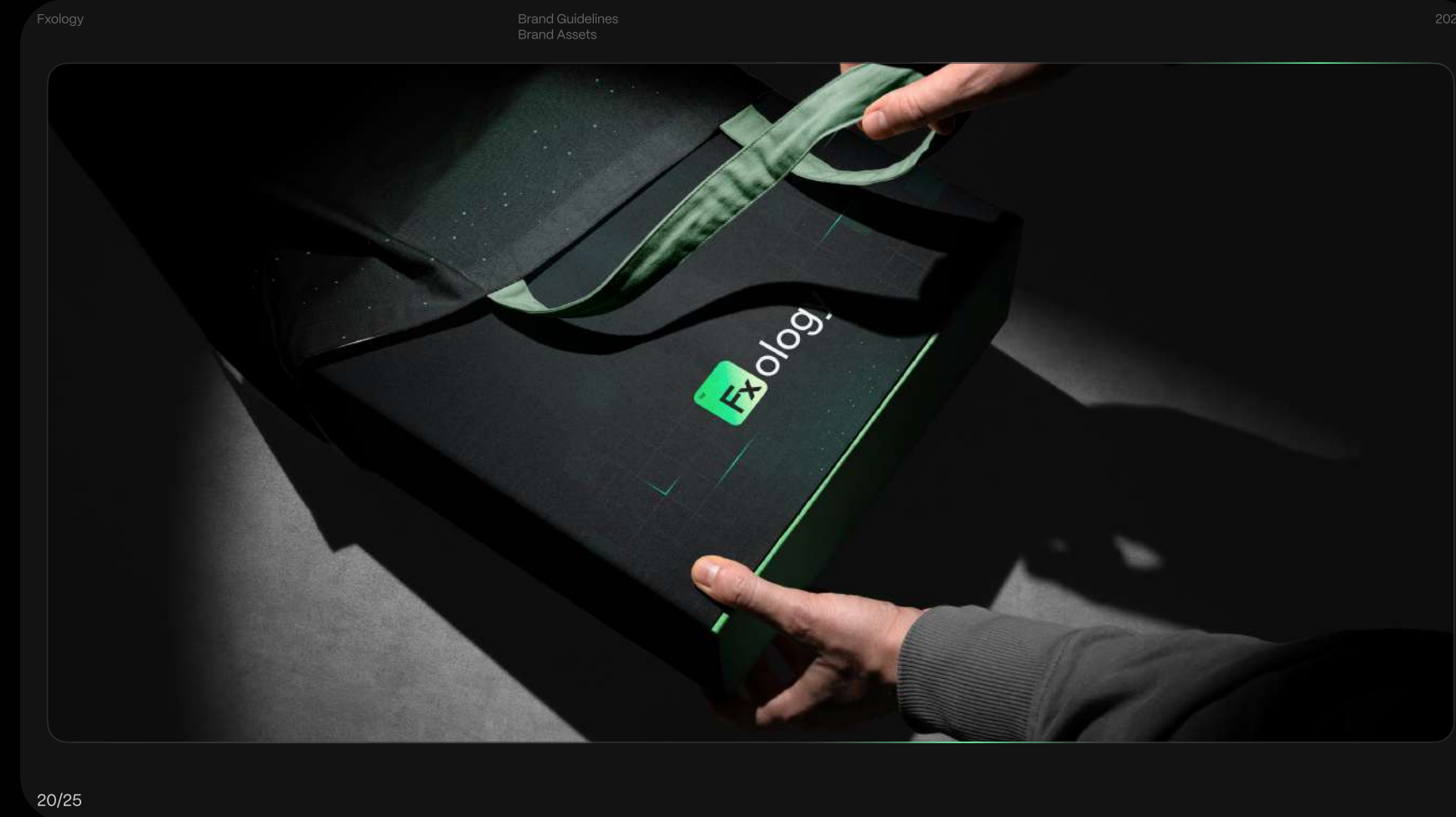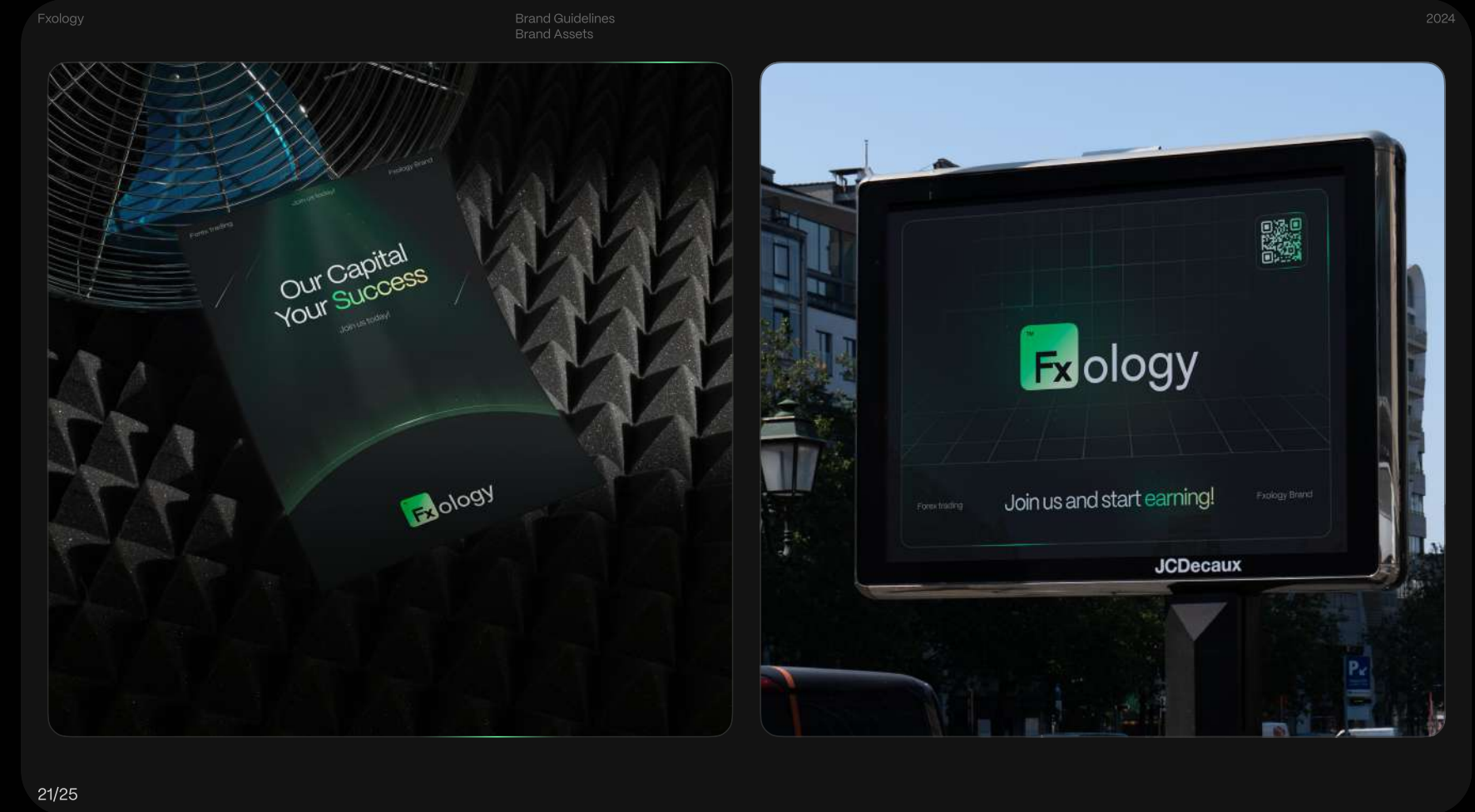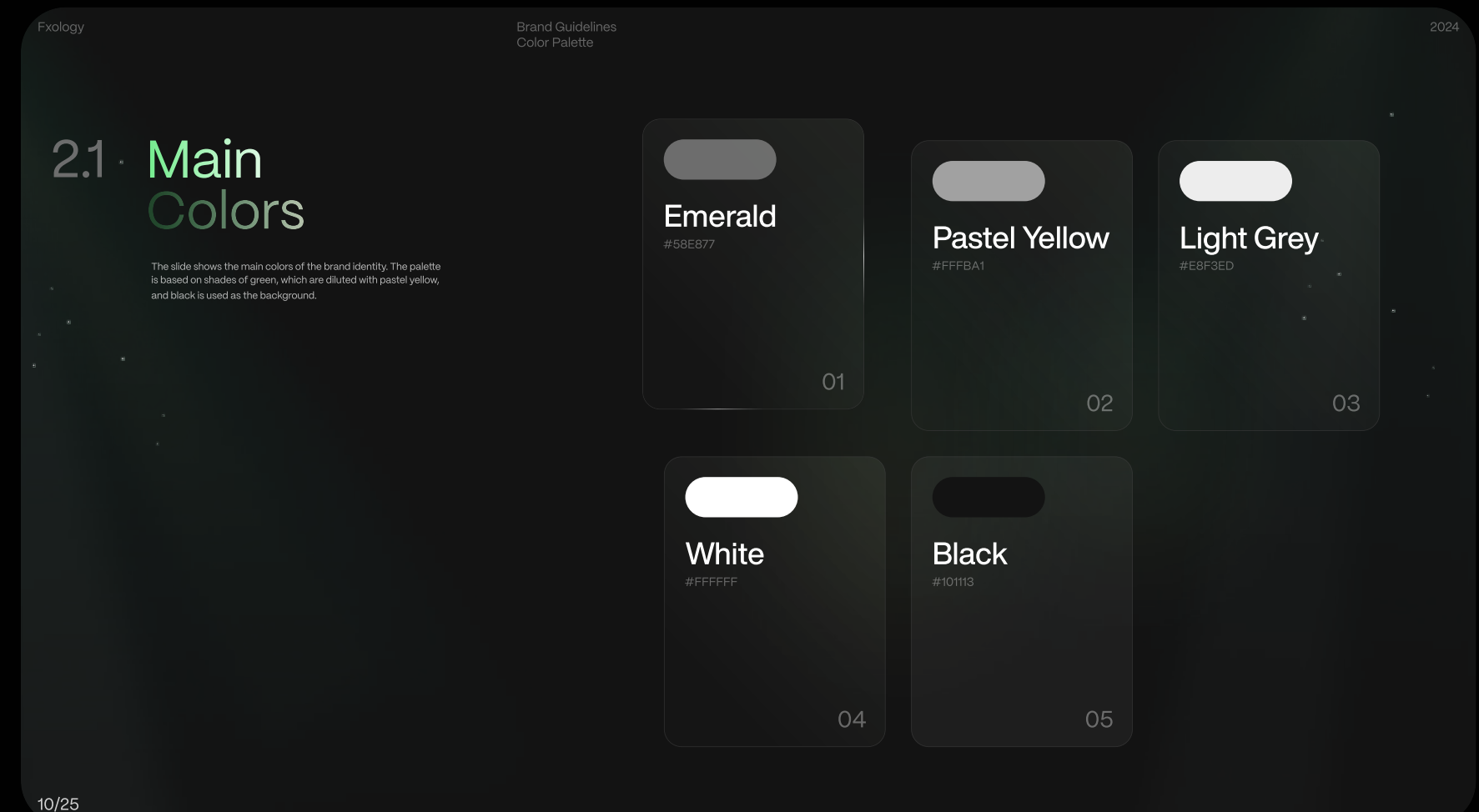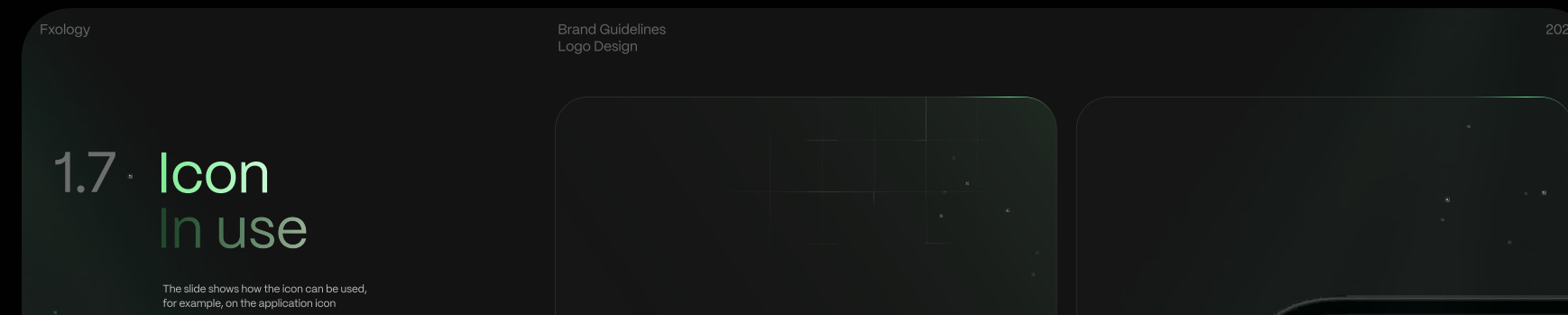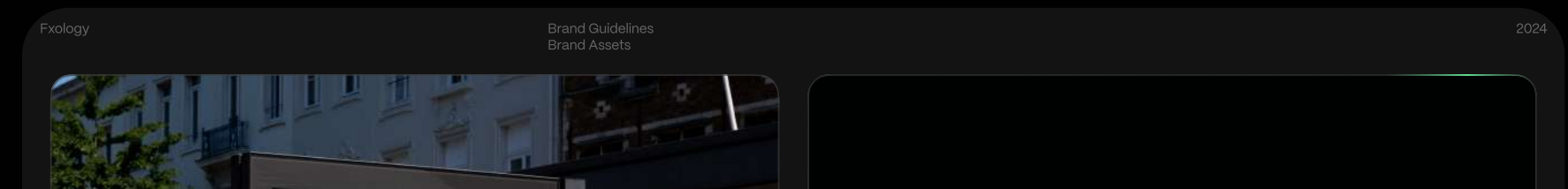
the leading foreign platform for forex traders, its community consists of more than one million members

Date	Project
2024	FXology

Fxology

Our Capital Your Success

Fxology

Join us and start earning!

Fxology
Brand Guidelines
Brand Assets
2024

Join us and start earning!

JCDecaux

19/25

08/25

150K RATINGS **4.8** ★★★★★ | AWARDS Editors' Choice Apps | AGE **4+** Years Old | CHART **No.2** Category

21/25

Fxology
Brand Guidelines
Brand Assets

20/25

Fxology
Brand Guidelines
Color Palette
2024

2.1 · Main Colors

The slide shows the main colors of the brand identity. The palette is based on shades of green, which are diluted with pastel yellow, and black is used as the background.

Emerald	Pastel Yellow	Light Grey
#58E877	#FFFBA1	#E8F3ED
01	02	03

White	Black
#FFFFFF	#101113
04	05

10/25

Fxology
Brand Guidelines
Logo Design
2024

1.7 · Icon In use

The slide shows how the icon can be used, for example, on the application icon

Didit Branding

Didit is a popular Fintech from Germany, with ambitions to go global.
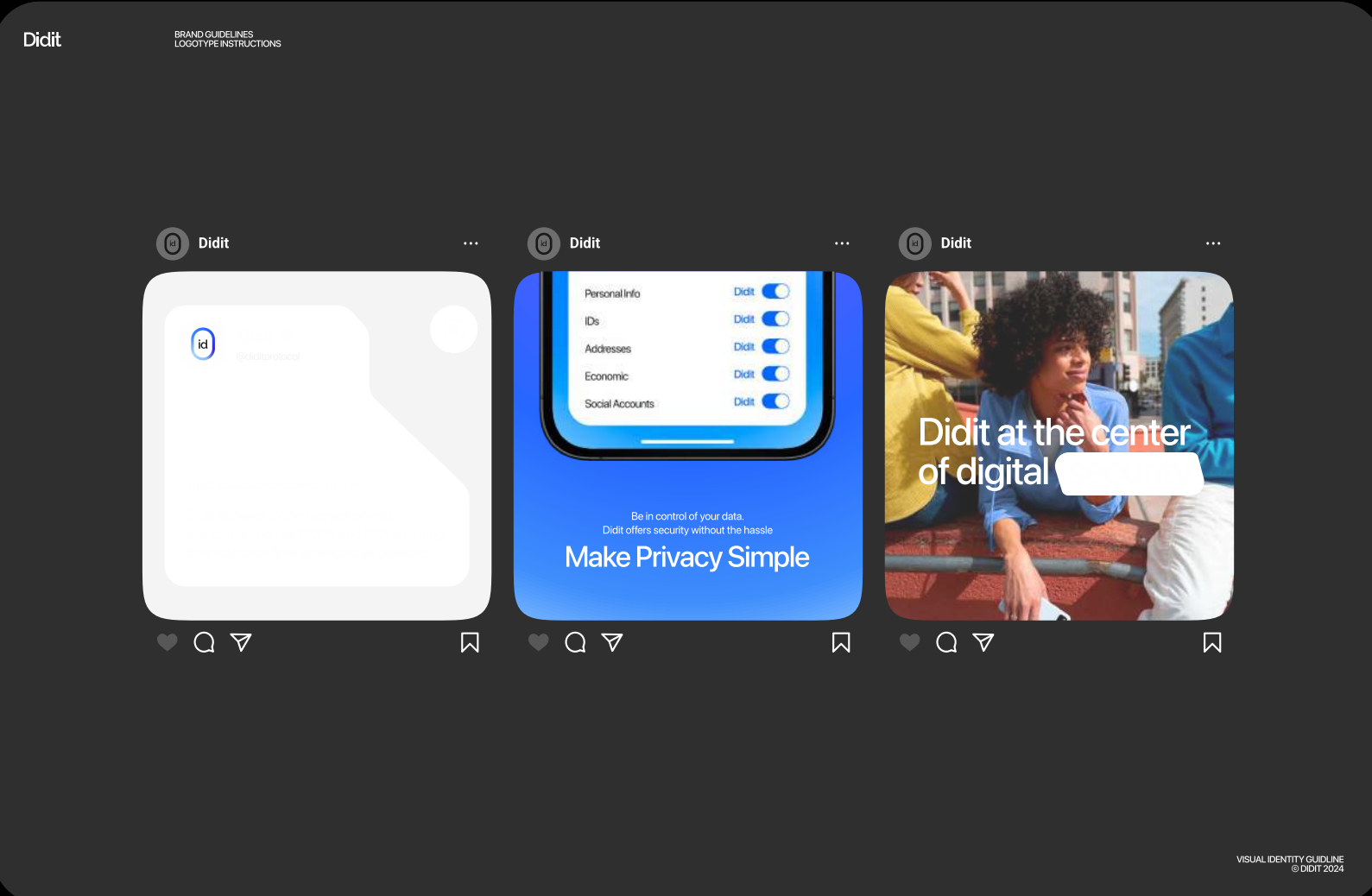
Date	Project
2024	Didit

OnPoint Branding

Onpoint is a startup in user indetification and online biometrics for global banking solutions, using AI and consumer analytics technologies in BIG Data.

Date
2024
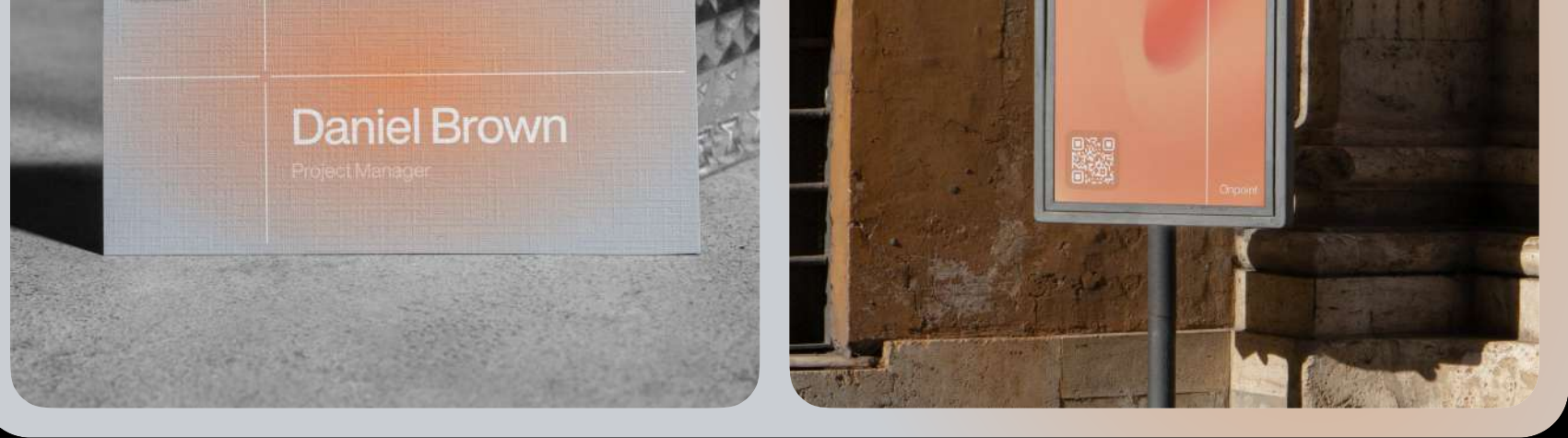
Project
OnPoint

50K+ users
Are already with us

Verification
Process

@daniel
processing

Camera
Look at the Camera

AI (Protection)

Add biometrics
New biometric data

{ABOUT}

Ensuring the protection
of your data by using AI

(2024)   AI Solutions

Creators: QClay Design

Company: Onpoint

Your biometry is
your password

identity verification service 2023

Ensuring
Safety

onpoint

Typography

Helvetica
Now Display

Helvetica Font

Brand Identity

Aa   BbCc

Daniel Brown
Project Manager

onpoint
Mission: Data Protection

Get our app!

Ensuring
Safety
Your biometrics
is your password

2024

onpoint

2023

Ensuring
your safety

onpoint
Your biometrics
is your password

Creators: QClay Design

Company: Onpoint

(2024)   AI Solutions

Ensuring the protection
of your data by using AI

Color
Palette

#CACED3

#F68635

#B55118

#FFFFFF

#39332F

{ABOUT}

Creators: QClay Design

Company: Onpoint

(2024)   AI Solutions

Ensuring the protection
of your data by using AI

A few of our friends

We are not looking for clients - we are looking for like-minded individuals, who are willing to take on challenges and create something truly unique and meaningful, together.

Check Our Portfolio

SoftBank

Hyundai

a16z

Airbnb

Vessel Health

TheBottleHaus

Samudai

And more other 80 friends

#1
Entry

Pricing

Services to be charged on hourly basis starting from $60 USD per hour

We accept both, fiat and crypto

Timeline

Preliminary estimation of the hours based on the requirements for weekly or bi-weekly sprints

#2
Project

Pricing

Minimum engagement fee of $6,000 USD

We accept both, fiat and crypto

Timeline

Estimated on a project basis

#3
Enterprise

Pricing

Minimum engagement fee of $20,000 USD

We accept both, fiat and crypto

Timeline

Estimated together with the client based on the services required and timeline for the project

MORE
THAN

JUST
DESIGN

thanks.

Contact Us